

Zaida Dedolph

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PROFESSIONAL EXPERIENCE

Wildfire (formerly AZ Community Action Association), Phoenix, AZ *Director of Public Policy*

August 2017 - Present

- Meet with local, state, and federal policymakers to discuss issues pertaining to: affordable lending and banking products, access to social services (including SNAP, LIHEAP, CSBG, Medicaid, Medicare, CHIP, TANF, and others)
- Manage and orchestrate stakeholder meetings related to the development of a Children's Savings Account program
- Create and distribute social media content, newsletters, and action alerts in a timely and responsive manner
- Research policy issues and generate fact sheets, issue briefs, reports, and resource guides targeted toward specific audiences (including but not limited to lawmakers, low-income families, and direct service workers)
- Track federal and state legislation and administrative policy changes
- Testify at the state legislature on behalf of Wildfire as needed

Maricopa County Department of Public Health, Phoenix, AZ *Temporary Program Manager, Collective STEP for Youth*

March 2017 - June 2017

- Assisted the Collective STEP For Youth Project Director with spending roughly \$150,000 in federal carryover funds from a DHS capacity building grant for teen pregnancy prevention
- Developed a request for proposals, reviewed proposals, and oversaw the allocation of \$40,000 in "mini-grant" funds to subcontractors for teen pregnancy prevention projects
- Managed the production of a 15-minute supplemental HIV prevention video by: soliciting stakeholder input from a variety of sources, monitoring compliance with federal guidelines and curricular standards, recruiting speakers, scripting, filming, editing, and working with video subcontractors to ensure deadlines were met

Protecting Arizona's Family Coalition, Phoenix, AZ *Policy and Program Manager*

January 2016 - March 2017

- Maintained relationships with member stakeholders; organized weekly policy update calls, distributed educational materials, and strengthened connections between coalition members
- Led the organization's grassroots response to a wide range of policy issues, including: reinstating KidsCare, restoring TANF, ALTCS dental coverage, preventing new forms of high-interest lending products from entering the state, and voting rights advocacy

SKILLS and STRENGTHS

Branding and communications

Budget creation and fiscal management

Coalition building

Community outreach

Event planning

Grant, business plan, and proposal writing

Program implementation and evaluation

Project management

Public speaking

Screening, hiring, training, managing, and evaluating employees

Social media management

Strategic thinker, creative problem solver

Website creation and content management

AWARDS and TRAINING

Completed the **Association of Fundraising Professionals** Mentorship Program

Named one of Zagat **Chicago's "30 Under 30"** food and beverage innovators in 2014

CHEEERS Recovery Center, Phoenix, AZ
Director of Communications and Special Projects

November 2014 - January 2016

- Developed and implemented strategies to diversify the organization's client base, including recruitment of non-Title XIX participants
- Evaluated, marketed, and instituted new programs and services at the center, including a hands-on instructional program for using public transportation
- Developed relationships with partner agencies, including workforce development, health, and housing
- Worked collaboratively with internal and external stakeholders to rebrand the center and improve its public image

Chrysalis Domestic Violence Shelter, Phoenix, AZ
Client Advocate / Quality Assurance Specialist

June 2014 - November 2014

- Provided support and referrals to shelter residents; performed client intakes
- Answered crisis line calls and assisted callers with safety planning
- Performed quality assurance reviews of staff documentation and provided feedback as needed

EDUCATION

University of Arizona, Phoenix, AZ — Master of Public Health

May 2017

Loyola University Chicago, Chicago, IL — Bachelor of Science

December 2010

**TECHNOLOGICAL
PROFICIENCIES**

Microsoft Office (Excel, Outlook, PowerPoint, Publisher, Word)

Stata statistical analysis software

Wix, Wordpress, and Squarespace website building platforms

Constant Contact and **Mailchimp** email contact management systems

Social media and internet **analytics** (Facebook, Twitter, Instagram, Google Analytics)

REFERENCES AVAILABLE UPON REQUEST.