FY22-23
Systems Change Grant
Information Session

September 2, 2022

Housekeeping

- All lines muted upon entering the webinar.

- Please use the chat to ask questions throughout the webinar.

- FAQs, slides, and the recording will be posted to http://vitalysthealth.org/grants/

- Closed Captioning available

- Si necesita ayuda en español, mándenos un correo a conversemos@vitalysthealth.org

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VITALYST | MISSION

TO CONNECT, SUPPORT AND INFORM EFFORTS THAT IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES IN ARIZONA

3 GOALS

COLLABORATIVE NETWORKS
working to improve the conditions that impact health

STRONG COMMUNITY PARTNERS
equipped to advance health equity

INFORMED DECISION-MAKERS
prioritizing community health and well-being

CIVIC HEALTH

FOOD SYSTEMS

4 PRIORITIES

HEALTH CARE INTEGRATION

HOUSING

DISCOVERY

THE DISCOVERY PROCESS WAS CREATED TO HELP CONNECT PARTNERS WITH APPROPRIATE SUPPORT.

SUPPORT THROUGH RESPONSIVE GRANTS
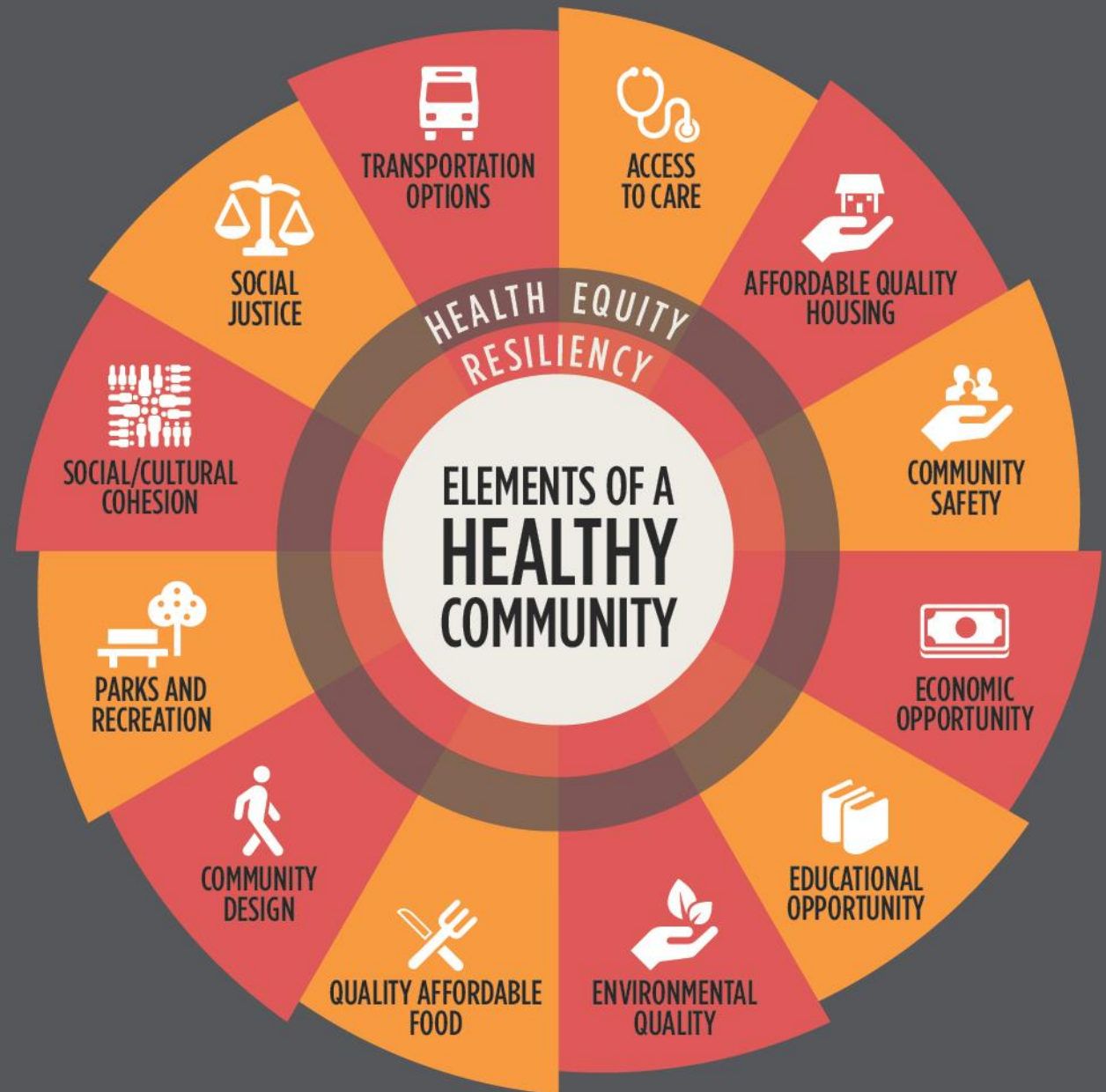
SPARK

SYSTEMS CHANGE

TECHNICAL ASSISTANCE

MEDICAL ASSISTANCE

ADVOCACY AND PUBLIC POLICY

A HEALTHY COMMUNITY IS ONE WHERE PEOPLE HAVE THE OPPORTUNITY TO MAKE HEALTHY CHOICES, IN ENVIRONMENTS THAT ARE DESIGNED TO PROMOTE HEALTH.

ELEMENTS OF A HEALTHY COMMUNITY

HEALTH EQUITY RESILIENCY

- TRANSPORTATION OPTIONS
- ACCESS TO CARE
- AFFORDABLE QUALITY HOUSING
- COMMUNITY SAFETY
- ECONOMIC OPPORTUNITY
- EDUCATIONAL OPPORTUNITY
- ENVIRONMENTAL QUALITY
- QUALITY AFFORDABLE FOOD
- COMMUNITY DESIGN
- PARKS AND RECREATION
- SOCIAL/CULTURAL COHESION
- SOCIAL JUSTICE

Systems Change Grants

Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Systems Change Grants invest in efforts that positively address complex community health challenges and reduce structural and/or systemic gaps in health outcomes and opportunities.

Award Amount

- Three-year awards

- Up to $175,000 total

- Up to 4 awards in FY22-23

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Systems Change Grant Process

- **September 2**: Grant Cycle Opens

- **October 28 by 5pm (MST-AZ)**: Letter of Intent (LOI) Due

- **December 9**: Invitations to Submit Full Proposal

- **January 27**: Full Proposals Due

- **February 13 – 17**: Proposal Presentations

- **March 27**: Award Notifications

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Systems Change Grant Criteria

- **Collaborative**
2+ partners working collaboratively to serve Arizonans, the lead being an Arizona-based nonprofit

- **Systems Change**
Clearly identified policy, systems, or environmental change

- **Health Outcome**
Specific health outcomes to be improved and intersections of the Elements of a Health Community

- **Health Equity**
Framed with a health equity lens benefiting and including an identified population

- **Budget**
Budget consistent with the proposed scope of work

- **Sustainability**
Sustainable solution that endures after the grant funding

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Collaborative

Two or more partners working together to foster cross-sector integration.

Characteristics of partnership may include meaningful engagement of stakeholders, willingly share ownership and decision-making, creatively use existing community assets, collectively test and implement solutions.

Specific Points

- The lead applicant is an Arizona-based nonprofit serving Arizonans (fiscally-sponsored organization OK)

- 2+ community partners clearly identified

- The characteristics of the partnership (described above) are reflected in the LOI

- The lead applicant and partners have the experience to propose a systems change for the identified population
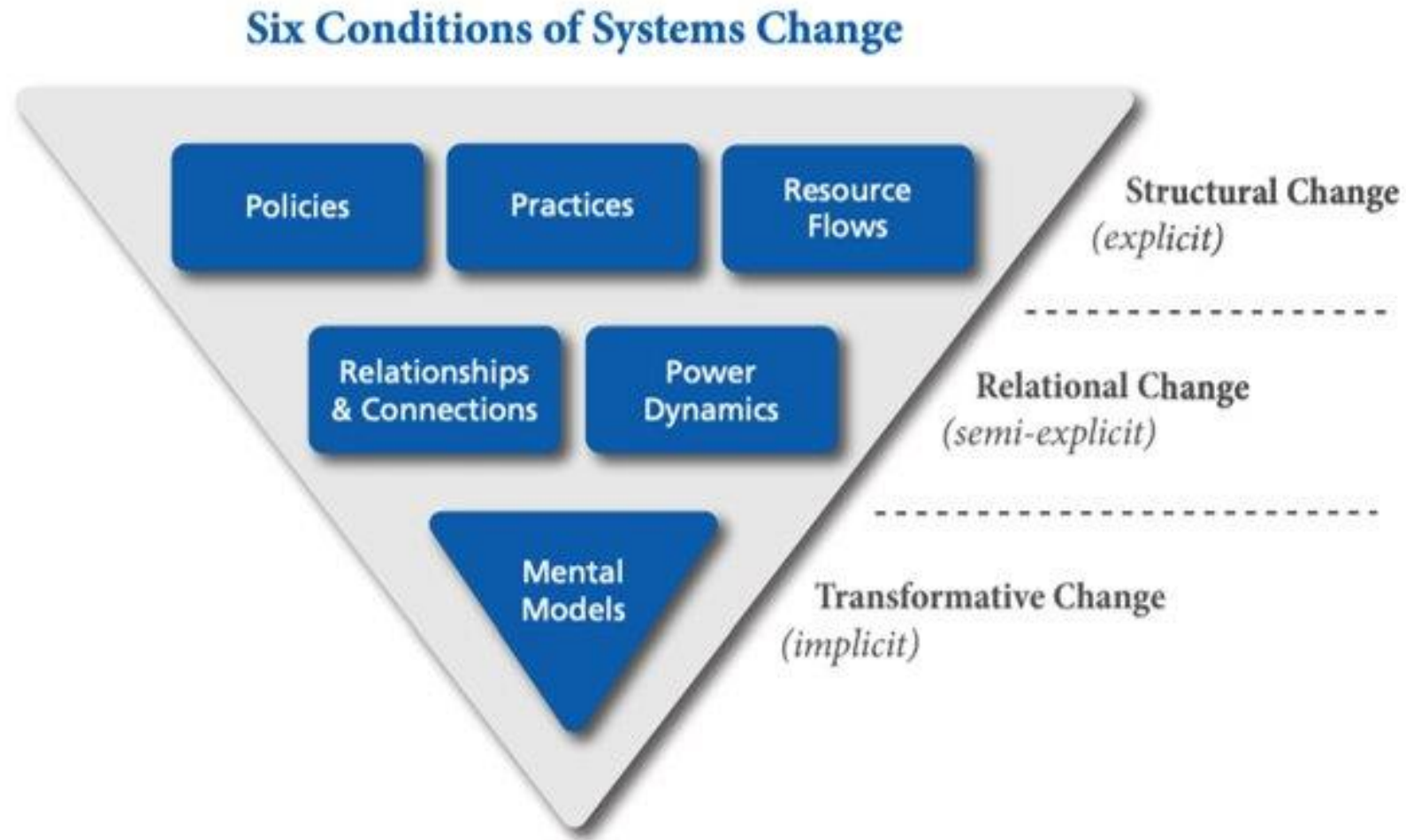
Systems Change

Efforts that shift the conditions that are holding the problem in place.

Systems are composed of multiple components that may include people, resources and services, as well as relationships, values, and perceptions. Systems change is an approach to a social challenge that focuses on these points:
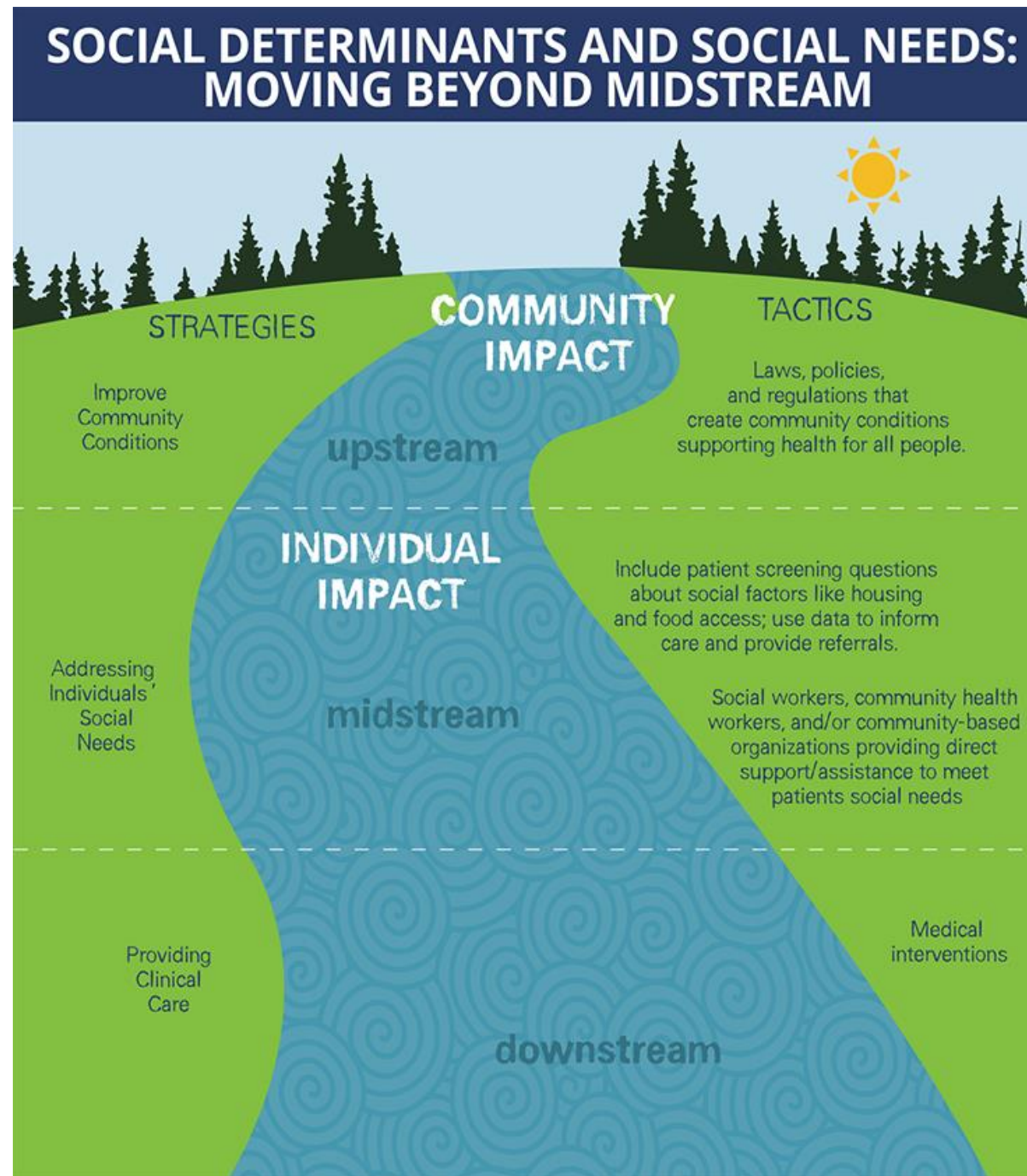
Specific Points

- The focus of the proposed systems change is clear
- The proposal addresses root causes or barriers to healthy communities
- The proposal has the potential to create transformational, relational, or structural change
- The proposed systems change is feasible, or the proposal makes substantive advancements toward the systems change
- A clear description of how the proposed systems change improves the way the identified system operates

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Systems Change

Six Conditions of Systems Change

- Policies
- Practices
- Resource Flows

Structural Change *(explicit)*

- Relationships & Connections
- Power Dynamics

Relational Change *(semi-explicit)*

- Mental Models

Transformative Change *(implicit)*

https://www.fsg.org/resource/water_of_systems_change/

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Systems Change

Health Outcomes

Efforts that align with Vitalyst's mission and intersect with the Elements of a Healthy Community.

Health is more than healthcare, so health outcomes can include socioeconomic factors, physical environment, health behaviors, as well as health care. Outcomes should include a clearly identified population benefiting from the proposed systems change.
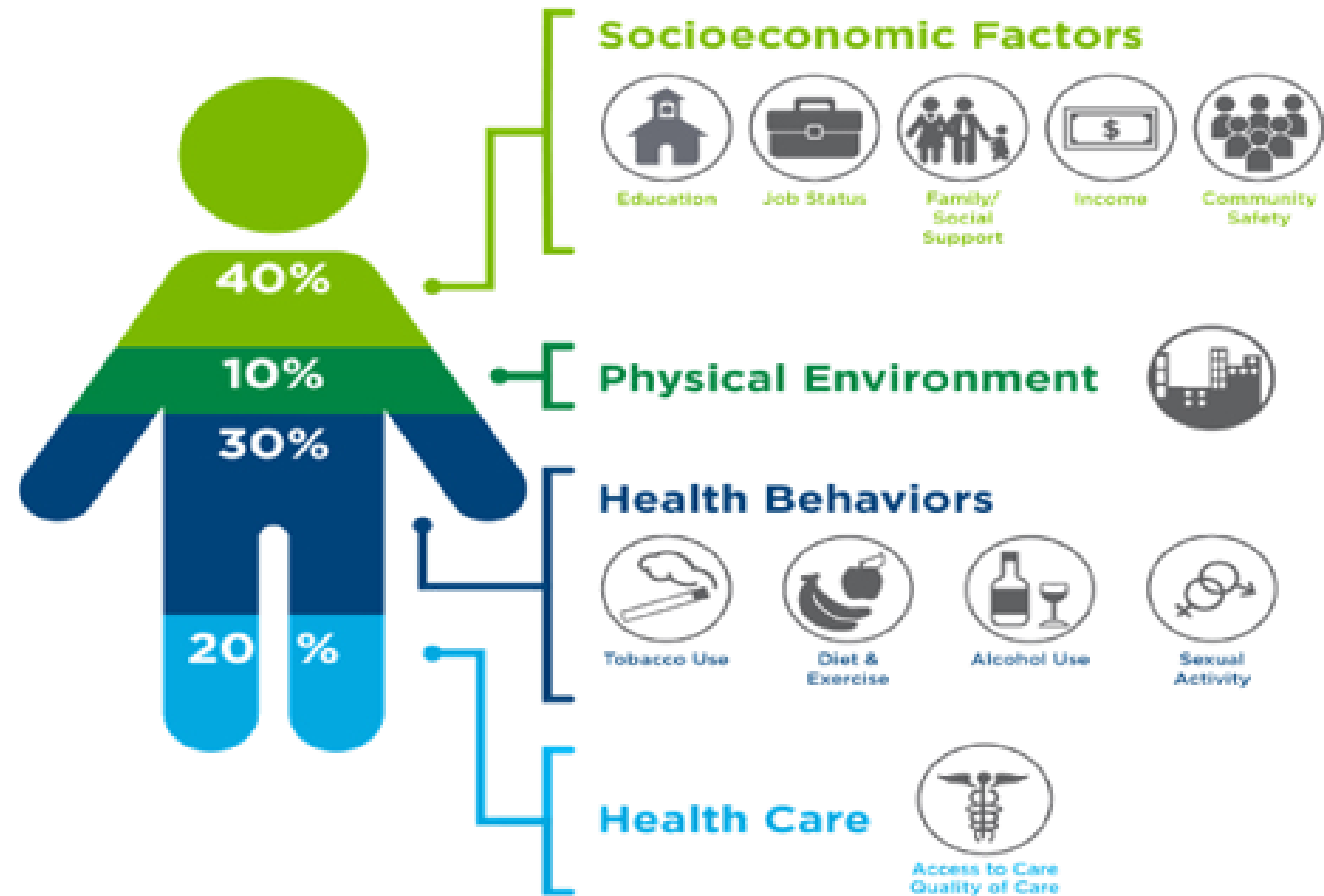
Specific Points

- The intended health outcomes to be improved is clearly identified
- Health outcomes are framed in health disparities language
- The population for the systems change is clearly identified
- The systems change improves the identified health outcome
- The intersection of more than one of the Elements of a Healthy Community is identified

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Health Outcomes

80% nonmedical factors

What Goes Into Your Health?

Socioeconomic Factors

- Education
- Job Status
- Family/ Social Support
- Income
- Community Safety

40%

Physical Environment

10%

30%

Health Behaviors

- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

20%

Health Care

Access to Care
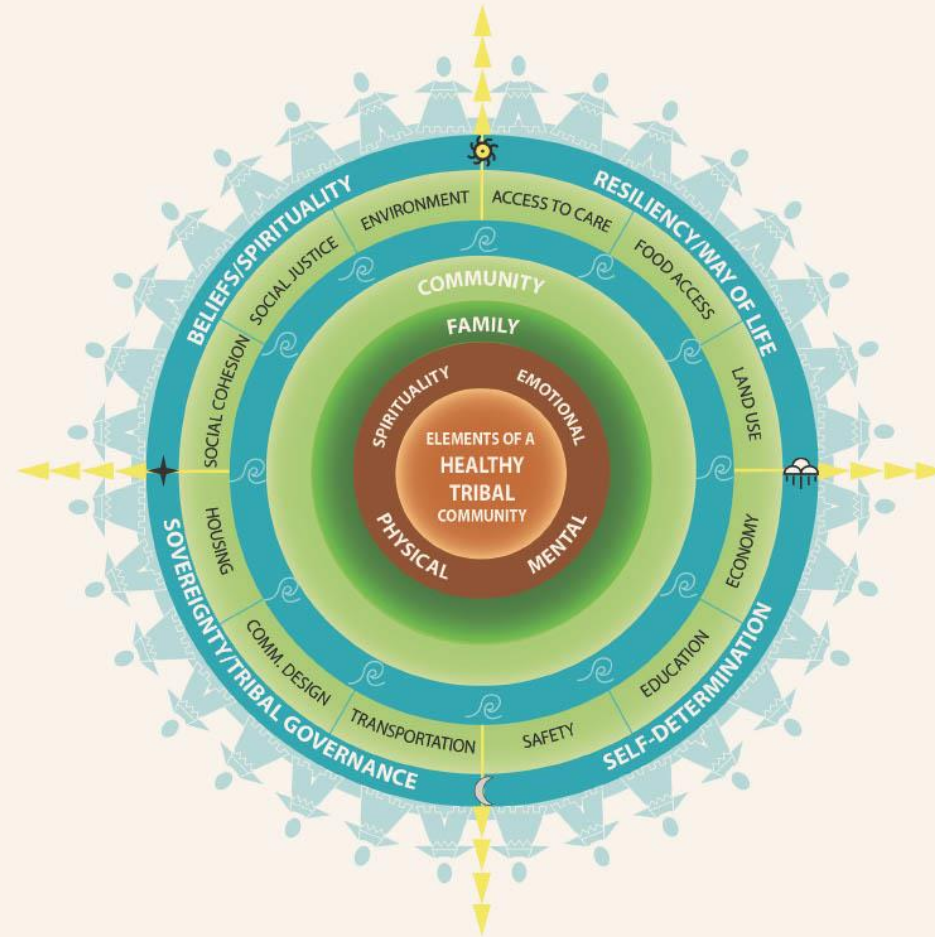Quality of Care

The Bridgespan Group

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Health Outcomes

Health Outcomes

ELEMENTS OF A
HEALTHY TRIBAL COMMMUNITY

Health Equity Lens

Equity is a lens – perspective or approach – through which to view every opportunity, decision, or action.

Equity is **how** the work is approached whereas equality is providing every challenge or community the exact same support. Equity is recognizing that every challenge or community needs different types of support and providing each with what they need o succeed.

Specific Points

- The project utilizes a health equity lens to the work
- The people most impacted by the health outcome/disparity are at the decision-making table
- Community-centered perspectives are engaged to identify the proposed systems change
- The proposed systems change impacts those communities
- The proposed systems change is culturally relevant to the community being served by the project

Health Equity Lens

Equality

Equity

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Budget

The budget is consistent with the proposed scope of work. Systems Change Grants are for three-year projects totaling up to $175,000.

There is a budget narrative that includes a general overview of how the funds will be used. The following expenses are not allowable: capital expenditures to acquire or improve long-term capital assets (buildings/equipment). Funding for-profit entities and lobbying expenses might be allowed contingent on staff review.

Specific Points

- The funding requested is consistent with the grant amount
- The requested funding is consistent with the proposed scope of work
- The budget narrative adequately reflects the funding request
- The requested funding includes only allowable expenses

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Sustainability

Sustainable solution that endures after the grant period.

A truly successful systems change will not require additional funding to accomplish the project. There may need to be additional resources to implement or replicate the systems change, but the proposed goals will ideally by in place at the end of the grant period.

Specific Points

- Sustainability is address in the context of work beyond the grant
- The systems change is project-oriented, not beginning or continuing programmatic efforts
- The health outcome addressed by the proposed systems change will sustain after the grant ends

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Next Steps

Discover if the Systems Change Grant is the appropriate Vitalyst support.

Meetings are not required, but Vitalyst staff are available for 30-minute phone/Zoom conversations to discuss a thoughtful idea. If you are already working with a staff member, continue to do so and no additional meeting is necessary.

Drafting Your LOI

- To schedule a conversation, complete the Discovery process at http://vitalysthealth.org/partnering-with-vitalyst/ & select interest in the "Systems Change Grant"
- Use the feedback to guide your LOI, being specific & using the LOI as a steppingstone
- Submit by Fri., 10/28 at 5pm (MST-AZ) at https://webportalapp.com/sp/login/vitalyst-systemschange

Submitting Your LOI

- **Online Application Process – How to Guide**
  http://vitalysthealth.org/wp-content/uploads/2022/09/How-to-Submit-a-LOI-Guide-092022.pdf

- **LOI Specifics**
  - No longer than 2 pages (not including the budget and narrative)
  - Typed, single-spaced
  - Minimum of 12-point font (Times New Roman, Arial, or Calibri)
  - 1-inch margins
  - Accepted file types: pdf, docx, txt, jpg, png

- **Questions?**
  - Grants@VitalystHealth.org

Spark Grants

Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Spark Grants invest through one-year planning grants to support collaborations in the journey to address systems change.

Discovered throughout the year with Vitalyst staff & approved by the Vitalyst board quarterly.

Award Amount

- One-year awards

- Up to $25,000 total

- Up to 12 awards in FY22-23

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