



# AZPHA 2018 SPRING CONFERENCE

TOGETHER FOR TOMORROW:  
PROTECTING ARIZONA'S CHILDREN

PRECONCEPTION HEALTH | INJURY PREVENTION  
BEHAVIORAL HEALTH

APRIL 11, 2018  
DESERT WILLOW CONFERENCE CENTER

Presented By:

Title Sponsor:



# AGENDA

(Updated on Feb 13, 2018)

**7:30 – 8:30 AM**                      **Registration/Breakfast/Networking Opportunity**

**8:30 – 9:00 AM**                      **Welcome and Introductions**  
**Speaker:** Senator Kate Brophy McGee

**9:00 – 9:45 AM**                      **The Arizona Child Fatality Review Report:  
Findings and Recommendations from the 2017  
Report**  
**Speaker:** Mary Rimsza MD, FAAP

For more than 20 years, the Arizona Child Fatality Review Report has been analyzing child deaths in Arizona and making common sense recommendations for policy interventions. Dr. Rimsza will present the results of the 2017 report with a focus on consensus policy recommendations to prevent child mortality.

**9:45 – 10:00 AM:**                      **Break & Networking Opportunity**

## **Morning Breakout Session Topic: Preconception & Inter-conception Health: Preventing Prematurity**

Educating women and their families before pregnancy is a critical first step to improving birth outcomes. Many women simply are not aware that a healthy pregnancy begins long before conception. Preconception health refers to helping a woman become as healthy as possible before she becomes pregnant, while inter-conception health involves helping a woman understand the importance of being healthy between pregnancies and the need to wait at least 18 months before becoming pregnant again to help optimize birth outcomes.

This Panel will explore best-practices underway in Arizona to improve preconception and inter-conception health to improve birth outcomes including reducing premature birth. Panelists will discuss preconception health strategies being implemented at a managed care plan, at the provider level and from a policy and population health perspective.

**10:00 – 10:45 AM:**                      **Morning Breakout Session 1**

*There will be 2 sessions for the Morning Breakout. Participants can attend a total of 2 out of 3 for the Morning Session.*

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## *Breakout Room #1- Preconception Health & Reproductive Planning*

### Speakers:

- **Dean Coonrod, MD, MPH:** Maricopa Integrated Health System
- **Kristin Stookey, CRNP:** Arizona Family Health Partnership
- **Gail Petersen Hock, MS, APRN, PHCNS-BC, APHN-BC:** Brandman University

**Following topics to be discussed:** Inter-conception spacing, family planning, and LARC

## *Breakout Room #2- Access to Care, Case Management & Patient Engagement*

### Speakers:

- **Maria Puerta, RN, BSN, MHA:** Mercy Care Plan
- **Edmond Baker, MD:** Mountain Park Health Center
- **Nellie Nekouie & Rodrigo Olivares:** United Healthcare Community Toolbox Presentation

## *Breakout Room #3- Best Practices*

### Speakers:

- **Denise Voiles, BSN, RN, IMH-E (II):** County Nurse Family Partnership from Maricopa County Public Health
- **Yara Castro:** Health Start Program at Mariposa Community Health Center
- **Kathleen Shurba, CDHC, RDH, BS, AP:** Oral Health Practices at Native Health

**10:45 – 11:30 AM:**      **Morning Breakout Session 2**  
Repeat of Morning Session 1

**11:30 AM – 12:00 PM:**      **Lunch & Networking Opportunity**

**12:00 – 1:00 PM:**      **Keynote Address\***  
Integrating Public Health and Health Care to  
Protect Arizona’s Children  
**Speaker:** Deneen Vojta, MD: UnitedHealth  
Group, Executive Vice President, Enterprise  
Research and Development  
*\*Keynote address will take place over lunch*



**1:00 – 1:15 PM:**      **Break & Networking Opportunity**

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## Afternoon Breakout Session Topic: Preventing Injuries: The Leading Cause of Death for AZ Kids

Injury remains the leading cause of mortality among children and teens. Child injury is predictable and preventable and is among the most under-recognized public health problems in Arizona. Leading causes of child injury include motor vehicle crashes, suffocation (e.g. sleep environments), drowning, poisoning, and falls.

Good progress has been made in preventing child injury in Arizona, and child injury death rates have decreased in the last decade, yet it remains the leading cause of death for children and teens. More can be done to keep our children safe. Our panelists (from a rural and urban perspective) will explore best practices, policies, and coalition work underway to stem the tide.

### **1:15 – 2:00 PM:                   Afternoon Breakout Session 1**

*There will be 2 sessions for the Afternoon Breakout. Participants can attend a total of 2 out of 3 for the Morning Session.*

#### ***Breakout Room #1- Safe Kids Coalitions Interventions***

##### **Speakers:**

- **Heather Williams:** Coconino County Safe Kids Coalition
- **Zoraida Etrick:** Maricopa County Safe Kids Coalition

**Following topics to be discussed:** Drowning, car seat, and safe sleep safety

#### ***Breakout Room #2- Child Neglect & Abuse in Arizona: The Data***

##### **Speakers:**

- **Erica Quintana:** ASU Morrison Institute for Public Policy
- **Mary Jo Pitzl:** The *Arizona Republic* on her investigative series regarding child safety

#### ***Breakout Room #3- Inter-sectoral Collaboration to Improve Child Safety***

##### **Speakers:**

- **Deborah Nishikida:** Arizona Department of Child Safety and **Cindi Alva:** First Things First
- **Alejandra Kisebach, BSHA, MA & Margaret Peixoto:** Glendale Strong Family Network: Department of Child Safety and Juvenile Court Collaboration

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**2:00 – 2:45 PM:** **Afternoon Breakout Session**

Repeat Afternoon Session 1

**2:45 – 3:00 PM:** **Break & Networking Opportunity**

**3:00 – 4:15 PM:** **Behavioral Health: From Adverse Childhood Experiences to Self-Harm**

**Panelist:**

- **Marcia Stanton:** Phoenix Children’s Hospital Injury Prevention Center- Adverse Childhood Experiences
- **Molly Strothkamp, LMSW, IMH-E (III):** Southwest Human Development – Infant and Toddler Mental Health
- **Karrie Steving:** Mercy Maricopa Integrated Care – Children’s System of Care
- **Wendy Philpot, MAPC, LAC:** EMPACT Suicide Prevention Center – Managed Care Suicide Prevention Strategies

This session will focus on symptoms of trauma in young children and strategies to support children and families following trauma including young children in the foster care system as a evidence based way to prevent self-harm. Panel will also include intervention strategies to prevent youth suicide.

**4:15 – 4:45 PM:** **A Call to Action: Influencing State Health Policy**

How Can YOU Impact State Policy Regarding Early Childhood?

**Speaker:** Dana Wolf Naimark, Children’s Action Alliance

Each year the Child Fatality Review Report develops a set of consensus evidence-based recommendations for policy makers to reduce early childhood deaths. Participants will learn how individuals and organizations can impact state policy on early childhood, including legislation. Participants will receive tools that can help them ensure their voice is heard by policymakers at all levels.

**4:45 – 6:30 PM:** **Closing with Reception to Follow**

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