



ARIZONA
FORWARD

Joint Stewardship Summit

Connecting Community Design and Public Health

People. Place. Policy

April 26, 2017 | 8 a.m. – 5 p.m. | Sheraton Grand Phoenix

Arizona Public Health Association and Arizona Forward have joined forces to host a joint conference spotlighting innovating ways to create healthy, sustainable communities and national priorities in the public health arena by leading experts. We are bringing together, **for the first time**, prominent business and civic leaders and professionals, agencies and organizations in the public health sector - expecting 400 to 450 people in attendance- to focus on protecting and improving health in Arizona.

Program

- **Statewide Mayoral Panel** (Mayor Greg Stanton, Phoenix, Mayor Jonathan Rothschild, Tucson, Mayor Robin Boyd, Winslow and Supervisor Liz Archuleta, Coconino County)
- **Business Roundtable** (State Farm, Tuft and Needle, Arizona First)
- Keynote: **John Auerbach, President & CEO of Trust for America's Health**; will present resources to connect community design with improved public health outcomes.
- **Panel with Dr. Bob England Director, Maricopa County Health Department and Rachel Zenuk, MPH, Pinal County Public Health** showcasing transportation intervention strategies that urban and rural county health departments are facilitating in Arizona.
- **Building Community Health: Using Data to Set Priorities Workshop** – This workshop will guide participants to better understand the data and their practical applications of the Robert Wood Johnson Foundation and the University of Wisconsin's *County Health Roadmaps* resource tools – with a focus on Arizona.

Strategic Sponsorship Opportunities

We cannot do the important work required to make a difference in the level of health for all Arizonans without your participation and support. Please join us in April for this important event. As an organization that supports public health and public health professionals, **there are several strategic ways for you to invest your resources to have a visible presence at the Conference** and get exposure to the wide range of members and nonmembers in the public health sector in attendance as well as the business and civic leaders representing AZ Forward.

Full Conference Sponsorship			
Title Partner \$10,000	Leader \$5,000	Collaborator \$2,500	Partner \$1,000
Logo listing on 5,000 invitations	Logo listing in invitation, program and signage	Name listing in invitation, program and signage	Name listing in invitation, program and signage
Logo featured on website, registration site, stage banner and event slideshow	Logo featured on website, registration site and event slideshow	Company name featured on webpage, registration site, and event slideshow	Company name featured on webpage, registration site and event slideshow
Website link on AzPHA.org for 6 months	Website link on AzPHA.org for 3 months	Website link on AzPHA.org for 1 month	
Involvement spotlighted on AzPHA's social media (Facebook, Twitter, LI)	Involvement spotlighted on AzPHA's social media (Facebook, Twitter, LI)	Involvement spotlighted on AzPHA's social media (Facebook, Twitter, LI)	
Prominent exhibit space at event expo	Prominent exhibit space at event expo	Prominent exhibit space at event expo	
Five full registrations	Three full registrations	Two Full registrations	
Full page ad in program	½ page ad in program	¼ page ad in program	
Opportunity to deliver brief welcoming remarks at event or introduce keynote speaker	Opportunity to introduce panel speakers		
Opportunity to provide branded promotional item for table settings			

SPONSOR REGISTRATION

We want to join AzPHA's Spring Conference/Stewardship Summit as a partner with a contribution of:

TITLE PARTNER \$10,000

LEADER \$5,000

COLLABORATOR \$2,500

PARTNER \$1,000

Contact Name: _____ Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Telephone: _____ Email: _____

Enclosed is a check payable to AzPHA in the amount of: \$_____

Please bill my credit card – Visa, MasterCard or American Express (circle one)

Amount \$_____ Card #_____

Credit Card Billing Address: _____

Expiration _____ Security Code _____ Signature _____

(Sponsorship is tax deductible)

TITLE AND LEADER SPONSORS

Please forward your company logo in electronic format
(eps or vector format preferred) to Tiffany@azpha.org

Return to:

AzPHA

700 E. Jefferson Street, Suite 100 Phoenix, AZ 85034

Phone: (602) 258-3361

Email: Tiffany@azpha.org Website: www.azpha.org

Arizona Public Health Association (AzPHA) is a membership organization for public health professionals and organizations. We protect and improve health in Arizona by being a voice on public health issues through advocacy and meaningful and relevant professional development and networking opportunities.

Exhibit and Program Advertising Opportunities

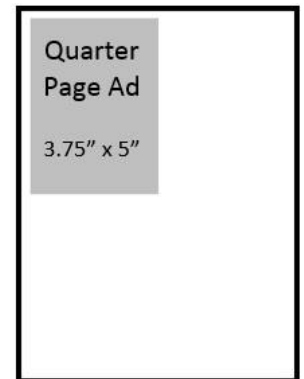
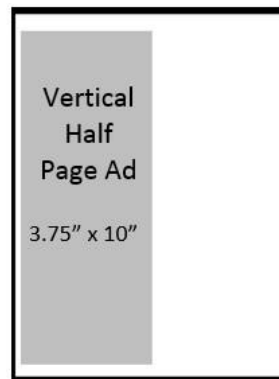
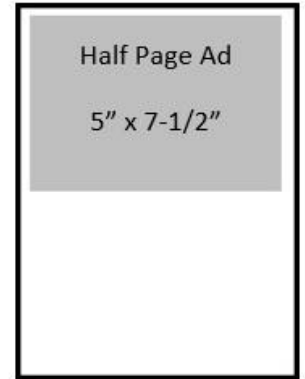
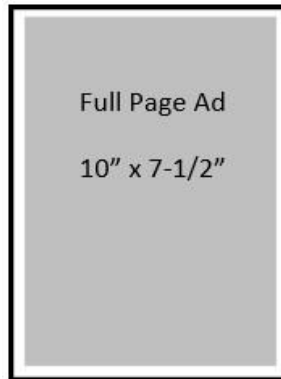
Table-top exhibit space is available. Exhibits will be open on the day of the conference from 8:00 am to 3:00 pm. Attendees will have a bingo card for exhibitors to sign, and a raffle will be conducted for attendees who complete their card at the end of the Conference. **Exhibit tables include a 6' table and one full registration for one representative.**

Exhibit Table \$500 (20% discounts for nonprofits)

Advertising space in the Conference Program is available. The Conference Program will reach the meeting attendees, Facebook followers, all the Association members and nonmembers on our mailing list and those linking to our website for six months following the event.

Program Ad Space Pricing	
10% early-bird discount if purchased before 8/26	
Size	Price*
Full Page	\$500
Half Page	\$350
Quarter Page	\$200

*Sponsorship Packages with ad space available at alternate prices. View the sponsorship page for options.



Digital Files

After selecting the advertising space size and layout you are purchasing, please submit the digital file as outlined below to tiffany@azpha.org.

- PDF that includes all images, fonts and any fonts contained within an image.
- Files should be sized for the space purchased. To avoid delays, make sure your dimensions are correct before sending.

Deadlines for submissions will be provided upon confirmation of your order.

For more details or questions:

Phone: 602-258-3361
 Email: tiffany@azpha.org
 700 E. Jefferson St., Suite 100,
 Phoenix, AZ 85034

EXHIBIT/ADVERTISING REGISTRATION

We want to participate in AzPHA’s Spring Conference/Stewardship Summit in the following way:

EXHIBIT TABLE \$500

FULL PAGE AD IN PROGRAM \$500

½ PAGE AD IN PROGRAM \$350

¼ PAGE AD IN PROGRAM \$200

Contact Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Telephone: _____ Email: _____

If exhibiting, please provide the name and title of person staffing the table:

Enclosed is a check payable to AzPHA in the amount of: \$ _____

Please bill my credit card – Visa, MasterCard or American Express (circle one)

Amount \$ _____ Card # _____

Credit Card Billing Address: _____

Expiration _____ Security Code _____ Signature _____

Return to:

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