2023 Arizona Public Health Association Conference Sponsorship Opportunities

Addressing Health Disparities:

Building Infrastructure & Engaging the Next Generation of Public Health Leaders

February 23, 2023
Desert Willow Conference Center

View Our Agenda (coming soon)

Strategic Sponsorship Opportunities

Conference Topics:

- Educating Healthcare Providers about Health Risks Related to Military Service
- Raise the Bar: Get Certified in Public Health
- Succession Planning in Public Health: What is it? Why do it? How do you do it?
- Leadership Isn't the Same as Being in a Leadership Role
- Budget Implications for Extending the Medicaid Coverage for Birthing Women in Arizona
- There's Hope in Every Step in Overdose Prevention
- Your Health. Your Community. Your Voice. Mobilize for Maricopa County Public Health's 2023 Community Health Needs Assessment.
- Maricopa County Public Health Youth Advisory Council
- Centering Health Literacy: an approach to health equity
- COVID Lessons Learned for Climate-driven Disaster Preparedness
- AZ Librarians Fostering Resilient Rural Communities
- Firearm Violence in Arizona: Data to Support Policy and Advocacy
- Rethinking Resilience: COVID-19, Mpox and Beyond
- Developing meaningful partnerships to promote an Indigenous public health workforce
- Yavapai Pride in Our Health: The Importance of Connecting LGBTQ+ Community to Culturally Competent Care
- Integration of Safety and Recovery Considerations When Preparing for Reaccreditation and Strategic Planning

Please join us in February this important event. As an organization that supports public health and public health professionals, **there are several strategic ways for you to invest your resources to have a visible presence at the Conference** and get exposure to the wide range of members and non-members in the public health sector in attendance.

| | Full Confere | nce Sponsorship | |
|--|--|---|---|
| Title Partner \$10,000 | Leader \$5,000 | Collaborator \$2,500 | Partner \$1,000 |
| Logo listing online, program and signage | Logo listing in | Name listing in invitation, program and signage | Name listing in invitation, program and signage |
| Logo featured on website, registration site, stage banner and event slideshow | Logo featured on website, registration site and event slideshow | Company name featured on webpage, registration site, and event slideshow | Company name featured on webpage, registration site and event slideshow |
| Website link on AzPHA.org for 6 months | Website link on AzPHA.org for 3 months | Website link on AzPHA.org for 1 month | |
| Involvement spotlighted on AzPHA's social media | Involvement spotlighted on AzPHA's social media | Involvement spotlighted on AzPHA's social media (Facebook, Twitter, LI) | |
| Prominent exhibit space at event expo | Prominent exhibit space at event expo | Prominent exhibit space at event expo | - |
| Five full registrations | Three full registrations | Two full registrations | - |
| Full page ad in program | ½ page ad in program | ¼ page ad in program | - |
| Opportunity to deliver brief welcoming remarks at event or introduce | Opportunity to introduce panel speakers | | |
| welcoming remarks | • | | |

SPONSORSHIP REGISTRATION

The easiest way to sponsor is to visit our <u>Sponsorship Registration Website</u> & pay for your sponsorship using Pay Pal. However, we have other options as well. Contact our Executive Director Will Humble <u>willhumble@azpha.org</u> for alternatives.

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| LEADER \$5,000 | R \$10,000 | TITLE PARTNER |
|-----------------|------------|---------------|
| PARTNER \$1,000 | R \$2,500 | COLLABORATOR |

(Sponsorship is tax deductible)

TITLE AND LEADER SPONSORS

Please forward your company logo in electronic format (eps or vector format preferred) to willhumble@azpha.org

Return to:
AZPHA
700 E Jefferson St. Suite 100
Phoenix, AZ 85034

Phone: (602) 258-3361 Email: willhumble@azpha.org

Exhibit Opportunities

Table-top exhibit space is available. Exhibits will be open on the day of the conference from 8:00 AM to 3:00 PM. Attendees will have a bingo card for exhibitors to sign, and a raffle will be conducted for attendees who complete their card at the end of the Conference. **Exhibit tables include a 6' table and one full registration for one representative.**

Visit our Sponsorship & Exhibitor Registration website or contact willhumble@azpha.org

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Phoenix, AZ 85034

Email: willhumble@azpha.org