



Chuck Turney
Gila County Public Health Department

AzPHA Conference: Rural Health Panel
September 28, 2017



AWARENESS. ACTION. OUTCOMES!

Reducing Illicit Acquisition and Diversion of Rx Drugs



- DEA National Take Back Days
- Promote proper disposal in communities- RX return boxes
- RX360 presentations
- Partnered with local media to create a sense of urgency around epidemic
- Town Halls

AWARENESS. ACTION. OUTCOMES!

Promote responsible prescribing and dispensing policies and practices



- Delivered prescriber primary care guidelines and provided Emergency Department leaders with prescribing guidelines
- Building strong relationship with local medical providers
- Encouraged providers to utilize CSPMP
- Promote CME opportunities to prescribers
- Promote prescriber to “Sign up to Save Lives” by registering to use the CSPMP.
- Provided Globe and Payson physicians with examples of patient agreement forms and informed consent forms to develop in office procedures

AWARENESS. ACTION. OUTCOMES!

Enhance Rx drug practice and policies in law enforcement

- Trained and certified Gila County Sheriff's Office Deputies and Miami Police Department on "Overdose Prevention, Recognition and Response." on Narcan
- Assisted in development and implementation of policy and procedures for Gila County Sheriff's Office and Miami Police Department



AWARENESS. ACTION. OUTCOMES!

Increase public awareness about Rx drug misuse and abuse

- PSA's (print, radio, television)
- Community events
- City and Town Council meetings
- Co-Hosted "Walk for Hope" Gila County's biggest awareness walk
- Prevention messages in schools for National Prevention Week
- Education provided at local senior centers and Senior Connections Seminar
- Collaborated with Freeport McMoran Copper Company to deliver Rx drug misuse and abuse
- Worked closely with Copper Basin Coalition to disseminate information
- Promoted "Hooked RX: from Prescription to Addiction" documentary
- Billboard – "Heroin, Pills they all Kill" with referral content to addiction services



AWARENESS. ACTION. OUTCOMES!

Enhance assessment and referral to substance abuse treatment

- Trained agency staff on resources and referrals
- Educated Public Health and Emergency Management staff on referrals to treatment site <http://substanceabuse.az.gov/> in order to field questions for referrals.
- Promoted Health Choice Integrated Care Crisis Line at community events.
- Working on development of MAT treatment program in Gila County.
- Developed “Community Naloxone Distribution Project” for Gila County Public Health Department.
 - Collaborate with Sonoran Prevention Works to provide “Overdose Prevention Kits”
 - Establish Gila County Policies and Procedures for program
 - Develop and implemented staff training on all aspects of program



AWARENESS. ACTION. OUTCOMES!

Partnerships and Collaborations

ADHS

Governor's Office of Youth, Faith and Family

AHCCCS

MATFORCE

Health Choice Integrated Services

Gila County Sheriff's Office

Gila County Drug Task Force

Globe and Miami Police Departments

Tri-City Fire Department

Freeport McMoran Gold and Copper

Substance Abuse Coalition Leaders of Arizona

Sonoran Prevention Works

Community family members of overdose victims

Copper Basin Coalition

Born Again Riders

Gila County Industrial Development Authority

And more.....



AWARENESS. ACTION. OUTCOMES!

Thank You!

Chuck Turney

Gila County Public Health Department

cturney@gilacountyaz.gov

(928)402-8811



AWARENESS. ACTION. OUTCOMES!