



ARIZONA PUBLIC HEALTH ASSOCIATION
ANNUAL MEETING

NEVER TOO OLD

To Connect • To Change • To Choose





INCOMING PRESIDENT'S LETTER

Welcome to the Arizona Public Health Association's 91st Annual Fall Conference and Meeting

NEVER TOO OLD
To Connect • To Change • To Choose

This year's conference is a collaboration between Arizona AARP, Age Friendly Arizona, Grantmakers in Aging, AzPHA and community partners including Experience Matters, and Vitalyst Health Foundation. We are also grateful to our sponsors: Dignity Health, Mercy Care, Magellan Complete Care, Vitalyst Health Foundation, the Opioid Response Network, Magellan Complete Care of Arizona and Arizona Healthcare Rising.

Our conference agenda is centered around the

8 Domains of Livability

developed by the *World Health Organization*. These domains are used by numerous towns, cities and counties in the **AARP Network of Age-Friendly Communities** to organize and prioritize their work in order to improve livability for older Arizonans by weaving together the health care system, public health and community age-friendly efforts.

Our dynamic cohort of speakers and panelists will focus on unique strategies to help Arizona communities become more livable for older residents and people of all ages. Among the topics explored are approaches and best practices to increase access to transportation for older adults, including community approaches for connecting transportation and caregiver networks.

Since 1928, Arizona public health professionals, like yourselves, have worked day in and day out to recognize what is (assessment), help improve conditions (policy development) and evaluate what we are doing (assurance). We live the core public health functions. With gratitude, we also recognize the trailblazers who came before us and set the stage for our success.

The AzPHA Annual Members Meeting will take place immediately following the Conference. This meeting has occurred almost every year since 1928, except during WWII. During the meeting, you will hear how we have grown stronger as an association and increased our visibility as a resource for public health policy.

As a member-driven organization, **YOU** are our greatest resource. When you bring your passion, your professionalism, and yes, your concerns to us, we become a stronger organization. Public health needs your strength to improve the lives of individuals, families and the community. Together we can make this another great year of improving the health and well-being of all Arizonans through advocacy, professional development and networking.

OUTGOING PRESIDENT'S LETTER

The Arizona Public Health Association has been a voice for public health for over 90 years. It is comprised of people across age, professional discipline, geography and culture. Our goals are to improve the health and wellbeing of all Arizonans through advocacy, professional development and networking. In the 90 plus years of its existence it has helped to change the lives of Arizonans for the better at a micro and macro level. As issues have arisen, we have looked at the evidence and listened to the community to help inform change.

This has been a busy year for AzPHA and a productive one. We have increased membership, both individually and organizationally, improved partnerships, and held two successful conferences. We have supported other public health groups efforts. We have increased our advocacy efforts, in a large part due to the abilities of our Executive Director Will Humble. The weekly Policy calls during the

legislative session helped to inform and mobilize many as well as the Policy Updates.

Organizationally we have tightened up our administrative practices, strengthened our on-line professional communities and substantially increased our financial position. This professional networking has helped to strengthen us personally and professionally.

As I complete my year as Chair, I am humbled to think I was able to be a part of this amazing group of dedicated professionals who live every day concerned for the lives of Arizonans. The strength of this organization is its members. You came to public health with a passion and you brought that passion to this organization. I look forward to continuing to work with you all as we continue our efforts toward improving the lives and wellbeing of all Arizonans.





2019 - 2020 BOARD OF DIRECTORS



Will Humble
Executive Director



Davida Carr

*Thank You to our
Board Members*

Executive Committee



Mary Ellen Cunningham
Immediate Past President



Aimee Sitzler
President



Pele Peacock Fisher
President Elect



Kim Van Pelt
*Vice President**



Kelli Donley Williams
Treasurer



Felicia Trembath
Secretary

Board of Directors



Zaida Dedolph
*Public Health Policy**



Carly Camplain
*Student Member**



Eric Tomlon
*Professional Development & Academic Relations**



Rebecca Nevedale
Representative on APHA Council



Michael Murphy
Marketing & Public Relations



Shelby Graves
Public Member



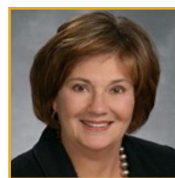
Eliza Coll
Public Member



Jeff Lee
Director at Large



Jason Gillette
Director at Large



Susan Gerard
Director at Large

New Board Member*

Please Thank our Outgoing Board Members



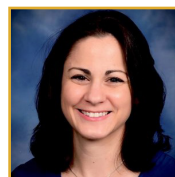
Marcus Johnson
Past President



Eddie Sissons
Public Health Policy



Adrienne Lent
Student Member



Lauren Savaglio Battles
Professional Development and Academic Relations





ANNUAL MEETING AGENDA – OCTOBER 29, 2019 – 4:00 PM

Welcome Remarks and President’s Report

Mary Ellen Cunningham

Awards Ceremony

Approval of 2018 Business Meeting Minutes

Mary Ellen Cunningham

Reports

Executive Director’s Report	Will Humble
Treasurer’s Report	Kelli Donley Williams
Public Health Policy Report	Eddie Sissons
Professional Development Committee Report	Lauren Savaglio

New Resolution: Preventing Firearm Violence in the Community and Schools

Will Humble & Eddie Sissons

Recognize Outgoing Board Members

Mary Ellen Cunningham

• Marcus Johnson	Immediate Past President
• Eddie Sissons	Director of Public Policy
• Lauren Savaglio	Director of Professional Development
• Adrienne Lent	Student Representative

Recognize New Incoming Board Members

Mary Ellen Cunningham

• Kim Van Pelt	Vice President
• Eric Tomlon	Professional Development
• Carolyn Camplaign	Student Representative
• Zaida Dedolph	Director of Public Policy

Passing the Gavel and Remarks by Incoming President

Mary Ellen Cunningham & Aimee Sitzler

Adjourn

Aimee Sitzler

AZPHA AWARD NOMINATIONS 2019 OVERVIEW

Award	Winner / Nominees
<p>Senator Andy Nichols Honor Award Honors those who have made outstanding contributions to public health policy.</p>	<p>Lynn B. Gerald, PhD, MSPH <i>Mel & Enid Zuckerman College of Public Health</i></p> <p><i>Nominees:</i> Kirk Bowden PhD, Rio Salado College Senator Heather Carter, M.Ed.</p>
<p>Cele Cohen Nursing Award Established for the purpose of recognizing the contributions of Cecelia Cohen to public health nursing. This award is to recognize a public/community health nurse within Arizona that has made an outstanding contribution to public/community health.</p>	<p>Tracy Brooks, BSN, RN, CEN, TCRN <i>Valleywise Health</i></p>
<p>Harold B. Woodward Award Given for work done for the advancement or betterment of the Arizona Public Health Association. Hard work, dedication, or any other contribution to the Association will be the guideline for the selection.</p>	<p>Pat Van Mannen, MS, BSN, RN</p>
<p>Elsie Eyer CUP Award Recognizes persons or entities that have demonstrated a sustained effort in assuring the delivery of health services to underserved populations in Arizona.</p>	<p>Hayley Winterberg <i>Magellan Complete Care of Arizona</i></p>
<p>Health Education Media Making Yearly Awards Any health education or patient education material produced in Arizona by an Arizona resident(s) during August 2018 – August 2019 is eligible for a HEMMY Award. Categories are:</p> <ul style="list-style-type: none"> ▪ PROFESSIONAL: Developed/created by a paid professional entity. ▪ GRASSROOTS: Materials developed/created in-house, excluding printing, copying. ▪ STUDENT: Must have been developed by a student who was enrolled in a health field program when material were designed. 	<p>Arizona Osteopathic Medical Association for their Arizona Opioid Prescriber Education Program, Pete Wertheim Accepting</p>





POLICYMAKER OF THE YEAR AWARD

**Arizona Superintendent
of Public Instruction**

Kathy Hoffman



Kathy Hoffman MS, CCC-SLP

The AzPHA Policymaker of the Year Award is awarded to policymakers that have had a significant positive impact on public health policy in Arizona. This year, the Arizona Public Health Association is pleased to recognize Superintendent Hoffman with our 2019 Policymaker of the Year Award for her commitment to using an evidence-based approach to create policy that keeps kids healthy in Arizona schools.

Arizona Superintendent of Public Instruction Kathy Hoffman has spent her entire career working in public education, first as a pre-school teacher and then as a speech therapist in Arizona’s public schools. She began her career in the Vail School District in Southern Arizona before joining the Peoria Unified School District. In November 2018, she was elected State Superintendent of Public Instruction and she assumed office in January 2019. In this role, she oversees all of Arizona’s public schools and manages a department of approximately 600 education professionals that work across the state.

Superintendent Hoffman’s vision for Arizona’s public education is informed by her experience as an educator and advocate for students with disabilities. She believes all students deserve equal access to a high-quality public education, and that only through committed investment and inclusive policies can Arizona bring its public schools to the top of our nation’s school system. Like her colleagues in the classroom, Superintendent Hoffman holds the adamant belief that Arizona’s future starts in our schools.

Join us in thanking Superintendent Hoffman for her commitment to using evidence to drive public policy decisions in Arizona!



ARIZONA PUBLIC HEALTH ASSOCIATION

FY-2019 Annual Report

By **Will Humble**, AzPHA Executive Director & the AzPHA Board of Directors

The Arizona Public Health Association (AzPHA) continued to make progress in all facets of our mission, including advocacy, professional development and networking. We have increased our membership 27% in the last two years (632 at the end of FY 2019 compared with 496 members in FY 2017). The number of supporting Organizational Members has increased substantially as well, and we now have more than Organizational Members at various levels of support.

In FY-19 (July 1, 2018 through June 30, 2019) we provided our members with timely policy updates (50 Public Health Policy Updates in FY 2019), targeted Action Alerts, and multiple comments on state public health matters (e.g. agency actions and legislative debates), and federal rulemakings (e.g. Title X, methane rule, public charge).

We also continued to improve our website including our calendar of statewide public health events and blog content. These improvements are also increasing our visibility on search engines.

AzPHA continued to diversify our revenue sources and improve our financial position (operating reserves), built new relationships with key partners, and enhanced our professional development and networking options.

Key areas of administrative and operational progress included:

- **Increased our Active Individual Memberships 23%** in FY 2019. AzPHA now has 632 individual active members. Our membership committee continue will be focusing on bringing in new members through networking and working with our partners. Table 1 and Figures 1 and 2 displays AzPHA's Membership status.

Table 1: AzPHA Membership Totals (FY-17 to FY-19)

AzPHA Active Members	FY 2019	FY 2018	FY 2017
Individual Members	260	235	194
Members Via an Org Member	220	177	136
Student Members	117	130	134
Retired Members	11	11	9
Lifetime Members	24	22	23
Total	632	575	496

Figure 1: AzPHA Individual Membership Totals

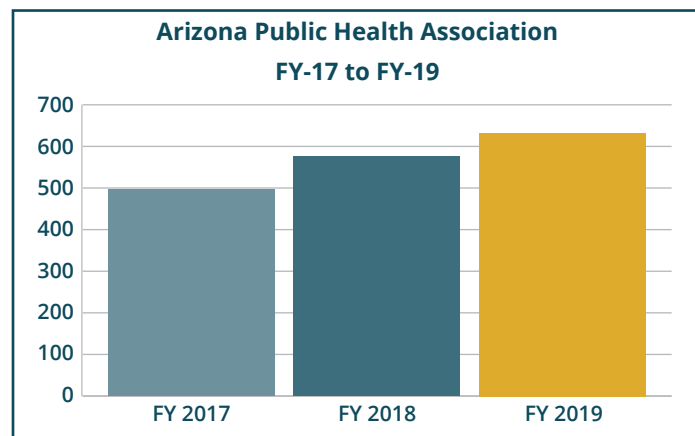
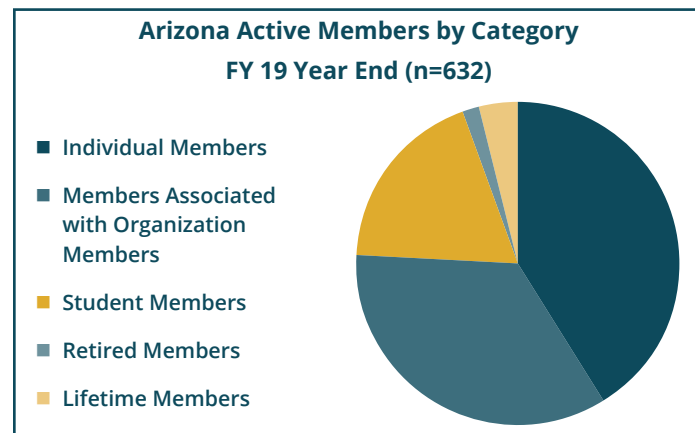


Figure 2: Active Members by Category FY-19



- **AzPHA's Organizational Membership structure was diversified**, making our organization less dependent on large individual organizational members. We now have nearly twenty \$1K/year Organizational members.

The Maricopa County Department of Public Health, Pima County Public Health Maricopa and the Maricopa Integrated Health System (now Valleywise Health) remain core Organizational Members (\$5K/year membership level).

Our *organizational membership portfolio* is now more than \$30K/year, providing critical financial support for AzPHA. We will continue to focus on building our organizational membership portfolio in the coming year.



September 24, 2019



www.AzPHA.org

■ **We strategically improved our partnerships by focusing significant effort on building collaborations**

with our county health departments. These efforts are paying dividends. We have been included in Arizona Local Health Officers (ALHOA) meetings and now have more than 75% of the county health departments as *Organizational Members*.

■ **Our Conference attendance has been robust.** The FY-19 Conferences (behavioral health integration and children’s oral health) each had 250+ attendees) and on average met our sponsorship goals. Our program evaluations for both conferences provided valuable feedback for future conferences. These successful conferences also produced new individual members and persons purchased registration fees with a new individual membership.

■ **We raised the profile of our communication** advocacy efforts by publishing several op-ed articles in Arizona newspapers, answering media inquiries about several public health issues, providing input on public affairs programming. We continued to issue weekly Public Health Policy updates, bi-weekly Newsletters and targeted Action Alerts.

■ We sponsored **exhibits at the Arizona Rural Health Conference, Health Disparities Conference and the AzCHOW Annual Meeting.** We’ve continued to build a new relationship with the Children’s Action Alliance. We are also leveraging our close quarters with the Arizona Alliance for Community Health Centers to build relationships with AACHC staff and coordinate some of our advocacy efforts.

■ **AzPHA’s membership database (Wild Apricot) continues to improve our business practices.** We have cleaned up member data and organized membership fields. Member tracking is now more organized which helps the Membership Committee to better manage and recruit members.

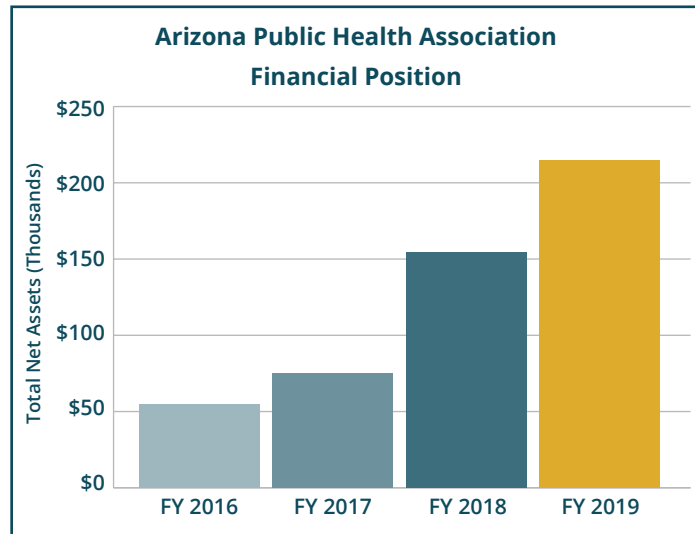
■ **AzPHA’s formed Professional Learning Communities (PLCs)** by implementing a tool in Base Camp to organize activities. The Public Policy Committee successfully piloted the Base camp tool last year, setting the stage for

additional participation in PLCs the coming year. The tool allows participants to organize meetings, post documents and share messages among members.

■ **AzPHA has significantly improved its financial position** in the last 3 years, building much healthier operating reserves. Total net assets (operating cash reserves) have been improved from \$54,876 at the end of FY-16 to \$215,075 at the end of FY-19 (June 30, 2019). Figure 3 below summarizes our end of fiscal year financial position for FY-16 through FY-19.

Complete AzPHA financial records including our IRS filings, all budgets and end of fiscal year Compilation Reports *are available on our Members Only website.*

Figure 3: AzPHA Financial Position FY-16 through FY-19



In short, AzPHA is poised for another successful year. Our progress toward improving our administrative and operational infrastructure positions us well for the coming year.

Our enhanced individual and organizational membership, more aggressive and engaged advocacy work and our fiscal diversification leave us in a strong position financially as we look toward the future of AzPHA and our Vision of **Healthy Communities for Arizona.**



Our Supporters

We couldn't accomplish our work without our organizational and individual members and supporters.

\$5,000

Organizational Members

Maricopa County Department of Public Health
Maricopa Integrated Health Systems
Pima County Health Department

\$3,000

Organizational Members

Maricopa Community Colleges
Salt River Project

\$1,000

Organizational Membership

American Lung Association in Arizona
Arizona Complete Health
Arizona Hospital and Healthcare Association (AzHHA)
ASU College of Health Solutions
Center for Rural Health, University of Arizona
Central Arizona Area Health Education Center (CAAHEC)
Dignity Health Medical Group
Empowerment Systems
Magellan Complete Care of Arizona
Mel and Enid Zuckerman College of Public Health, University of Arizona
Mercy Care
Mohave County Department of Public Health
NAU College of Health & Human Services
Navajo County Public Health Department

Northern Arizona Health Education Center (NAHEC)

Pinal County Public Health Services District

Terros Health

Yavapai County Community Health Services

Vitalyst Health Foundation

Yuma County Public Health Services District

\$500

Academic Institutional Membership

American Heart Association - Pacific Mountain Affiliate

Arizona Family Health Partnership

A.T. Still University

PV Health Solutions

SW Regional Center for Border Health

Southwest College of Naturopathic Medicine

\$250

Organizational Membership

Arizona Council of Human Service Providers

Arizona Medical Association (ArMA)

Arizona Rural Health Association (AzRHA)

Esperanca

Gila County Health Department

Mariposa Community Health Center

NAU Center for Health Equity Research

Planned Parenthood of Arizona
The Hertel Report
Touchstone Behavioral Health

Sustaining Members

Amanda Aguirre
Joshua Beck
Barbara Burkholder
Jane Canby
Mary Ellen Cunningham
Eliza Gregory Coll
David Dube
Bob England, MD
Roxanne Ereth
Susan Gerard
Eliza Gregory Coll
Gordon Jensen
Julie Karcis
Phyllis Krause Primas
Adrienne Lent
Rebecca Nevedale
Nicole Olmstead
Aimee Sitzler
Pete Wertheim
Pat Van Mannen

Thank You!

POSTER PRESENTERS – FALL 2019

Intervention Preferences of Middle-Aged Mexican-American Men: A Comparison of Key Informant's and Men's Perspectives

Presenter:

Ferninand Delgado
Arizona State University

Submitted by:

Ferdinand Delgado
fdelgad5@asu.edu

Building Collaboration to Address Prevention of Falls and Fall Related Injuries

Presenters:

Lee Itule-Klasen
Debbie Adams
Southern Chapter of the Arizona Falls Prevention Coalition

Submitted by:

Lee Itule-Klasen
Lee.Itule-Klasen@pima.gov

Never Too Old to Volunteer in Disaster Responses

Presenter:

Lara Crouch

Submitted by:

Lara Crouch
laura.crouch@redcross.org