

# Integrating Care to Improve Health Outcomes:

Primary Care



Behavioral Health



Public Health



*90th Annual*

## Arizona Public Health Association Fall Conference & Meeting



WEDNESDAY, OCTOBER 3, 2018



DESERT WILLOW CONFERENCE CENTER

# WELCOME!

**We are pleased to welcome you today to our 90th Annual Fall Conference and Meeting :Integrating Care to Improve Public Health Outcomes: Primary Care | Behavioral Health | Public Health.**

Since 1928, Arizona public health professionals like yourselves have worked day in and day out to recognize what is (assessment), help improve conditions (policy development) and evaluate what we are doing (assurance). We live the core public health functions. As we reflect today on those who went before us we know they set the stage for us, and for that we will always be grateful. We are standing on the shoulders of giants.

A few of us spent some time in the Archives in preparation for this anniversary. As we looked back at documents from the 30's all the way to today we recognized some themes that continue: access to care, infectious disease, reproductive health, nutrition and environmental concerns. In all the newsletters we read of real life examples of assessment, policy development and assurance. We were sounding the alarms and mobilizing our troops. It was what we did back then and what we do today.

At today's conference will explore how Arizona is embarking on a system of care for the Medicaid population which will more fully integrate behavioral and physical health services; how this is the best for health outcomes and frankly a better use of resources. In the afternoon we will explore key public health initiatives addressing tobacco use, housing and caring for those who are homeless. We will end with a summary of the integrated care changes by leaders of provider organizations and a chance to ask questions.

At this conference we also hold our annual meeting during lunch. Again, something that has gone on almost every year since 1928 with the exception of a few years during WWII. You will hear how we have grown stronger as an association and have increased our visibility as a resource for public health policy.

This is a member organization, meaning you are the organization. When you bring your passion, your professionalism, and yes, your concerns we become a stronger organization. Let's together continue to make this coming year a year filled with Advocacy, Professional Development and Networking.

Sincerely,



**Will Humble**  
Executive Director, AzPHA








**Mary Ellen Cunningham**  
President, AzPHA

## SPONSORS

TITLE	LEADER
	 
	

COLLABORATOR
  

PARTNER
   
 

EXHIBITORS	
<p>A.T. Still University</p> <p>Arizona Complete Health</p> <p>Arizona Council of Human Service Providers</p> <p>Arizona Department of Health Services</p> <p>Arizona Family Health Partnership</p> <p>Arizona Firearm Injury Prevention Coalition</p> <p>Arizona Partnership for Immunizations</p> <p>Banner University Health Plans</p> <p>Cap Tel Outreach</p> <p>Clean Energy for a Healthy Arizona</p> <p>Crisis Response Network</p> <p>Dignity Health</p>	<p>Empowerment Systems, Inc.</p> <p>Equality Health</p> <p>Grand Canyon University</p> <p>Magellan Complete Care of Arizona</p> <p>Mercy Care</p> <p>NARBHA Institute</p> <p>Provo Canyon School</p> <p>Southwest Human Development</p> <p>Terros Health</p> <p>University of Arizona College of Medicine – Phoenix</p> <p>Vitalyst Health Foundation</p>



Table of Contents

Welcome Letter.....2

Sponsors.....3

Poster Session Participants.....4

AzPHA Staff / Executive Committee / Board of Directors .....5

Sustaining Individual Members / Recognitions .....6

Current President’s Letter .....6

Policymaker of the Year Award / AzPHA Award Winners and Nominees .....7

Keynote Speaker .....8

Agenda .....9 - 11

Biographies ..... 12 - 21

Notes ..... 16

Executive Director’s Report ..... 22

Treasurer’s Report ..... 23

Ads ..... 12, 23 - 27, Back Cover

POSTER SESSION PARTIPARTICIPANTS

Name	Title
Justin Zeien Jeffery Hanna	Needs Assessment of the Unsheltered Homeless Population in Phoenix, Arizona
Cheryl Schmidt Laura Crouch	Disaster Health and Sheltering Course Prepares Students to Volunteer in Red Cross Disaster Shelters
Brie Reed	Strategies to Address Commercial Sexual Exploitation of Children (CSEC): Recommendations for Solano County
Breanne Anderson Rebecca Scranton Kaitlyn Sykes Aline Indatwa	It takes a village; responding to an increase in congenital syphilis in Arizona
Cassalyn David Paola Hernandez	Santa Cruz County Adolescent Wellness Network: Youth Partnership in a Rural Health Network
Jane Toomey	Congenital Syphilis and Fetal Demise in Maricopa County, AZ
Christine Ashley Kathleen Skeet	A community survey on perceptions of the Navajo Nation 2% Tax of foods of little-to-no-nutritious value among 22 Chapters
Rachel Howard	Injection Drug use among Maricopa County Syphilis or HIV Cases, 2016-2017
Kristen Tallis	The Healthy Dine Nation Act: The 2% tax on foods of little-to-no- nutritious value
Maria Ballon	Community Health Worker Capacity Building
Vinh Nguyen	Intern Experience on Career Outcomes
Susan Shege	Using food trucks to improve community access to the summer meals program
Ashley Femrite	Creating an effective bulletin board for all WIC clinics to increase breastfeeding education and support
Wendy Tlaseca	Breastfeeding, a gift to your baby

AzPHA Executive Committee, Board Members, and Staff

AzPHA Staff



Executive Director  
Will Humble

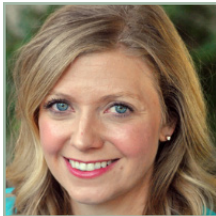
AzPHA Executive Committee



President  
Mary Ellen Cunningham



Vice President  
Pele Peacock Fisher



Elected Vice President  
Aimee Sitzler



Secretary  
Felicia Trembath



Treasurer  
Kelli Donley



Past President  
Marcus Johnson

AzPHA Board of Directors



ARCG Representative  
Rebecca Nevedale



Director of Marketing  
& Public Relations  
Michael Murphy



Director of Professional  
Development &  
Academic Relations  
Lauren Savaglio



Director of Public  
Health Policy  
Eddie Sissons



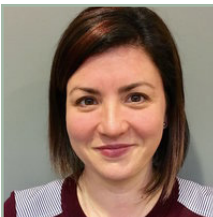
Director at Large  
Jeff Lee



Director at Large  
Jason D. Gillette



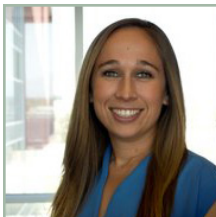
Director at Large  
Susan Gerard



Public Representative  
Eliza Coll



Public Representative  
Shelby Graves



Student Representative  
Adrienne Lent

IN APPRECIATION TO OUR 2018  
SUSTAINING INDIVIDUAL MEMBERS

- Backers (\$750+)**

David Dube  
Pat Van Mannen
- Patrons (\$500+)**

Gordon Jensen  
Phyllis Krause  
Amanda Aguirre  
Nicole Olmstead

Current President’s Letter

Friends, Members and Guests of AzPHA,


Over the past ninety years, the Arizona Public Health Association has served as the voice for public health throughout this great state. We’ve grown and evolved with the needs of the communities we serve, guided by science and informed by lived experience.

In our earlier years, fields such as public health nursing, sanitation and veterinary services predominated our work. Professionals from across the state would convene to discuss pressing issues of the time, including polio, tuberculosis, milk inspection and according to the annual meeting agenda of 1940, “Caudal Myotomy of Horses.” The cost of admission into AzPHA conferences broke the bank at \$2.00 per attendee, and yearly dues gouged members for yet another whole dollar. Dancing and cards capped-off our annual meetings, and members looked forward to notorious parties hosted by a wild bunch of sanitarians, enjoying sixty-cent cocktails until 1 o’clock in the morning. Suffice it to say, some things have certainly changed.

Throughout the years, public health issues have emerged and faded, persisted and disappeared. Yet through it all, this Association has sustained as a core network in which professionals can learn from one another, share ideas, build new relationships and develop creative solutions. Together, we’ve addressed the gamut of public health topics: advocating for family planning before the existence of Title X; promoting the benefits of health coverage before the advent of Medicare; highlighting the connection between health and housing before Arizona had a housing department; and supporting integrated care long before the term ‘integrated care.’

While the issues of the day (and prices of the conferences) may have changed, AzPHA has etched its place as a permanent player in Arizona’s past, present and future. I’m humbled to have had the opportunity to chair this Association for one of these past ninety years, and I look forward to continuing to work with our staff, Board, members and partners to build upon the work of trailblazers that came before us, improving the health of Arizona’s communities.

In good health,



Marcus Johnson AZPHA President, 2017-2018

RECOGNITIONS

Thank you to our  
Sustaining Organizations &  
Sustaining Individual Members

**\$5,000 Level**  
Maricopa County Department of Public Health  
Maricopa Integrated Health Systems

**\$3,000 Level**  
EMS Advisors  
Salt River Project  
Maricopa Community Colleges

**\$1,000 Level**  
Arizona Center for Rural Health  
Arizona Complete Health  
A.T. Still University  
Cochise County Health and Social Services  
Empowerment Systems, Inc.  
The Haven  
La Paz County Health Department  
Magellan Complete Care of Arizona  
Mel & Enid Zuckerman College of Public Health,  
University of Arizona  
Mercy Care  
Mohave County Department of Public Health  
Navajo County Public Health Department  
North Country Healthcare  
Northern Arizona University  
Pima County Health Department  
Pinal County Public Health Services District  
Terros Health  
Vitalyst Health Foundation  
Yavapai County Community Health Services  
Yuma County Health Services District

**\$750 Level**  
David Dube\*  
PV Health Solutions

**\$500 Level**  
Arizona Family Health Partnership  
Gordon Jensen\*  
Southwest College of Naturopathic Medicine

**\$250 Level**  
Arizona Council of Human Providers  
Arizona Medical Association  
Arizona Rural Health Association  
College of Medicine: Community & Family  
Medicine, University of Arizona  
Esperanca, Inc.  
Mariposa Community Health Center  
Planned Parenthood Arizona

Policymaker of the Year Award

The AzPHA typically recognizes a state legislator or other elected official with the AzPHA Policy Maker of the Year Award. This year is different. We are recognizing an entire state agency as our Policy Maker of the Year: the Arizona Department of Health Services.

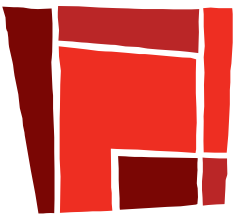
This year’s award recognizes ADHS’ year-long efforts to propose and implement solid evidence-based policy interventions to address Arizona’s opioid epidemic.

The ADHS issued an **Opioid Action Plan** in September 2017 which included a set of legislative recommendations which became the core of the Arizona Opioid Epidemic Act, which Legislature passed (in bipartisan fashion) and the Governor signed. The Act is among the most substantial evidence-based policy interventions implemented in the US to address the opioid epidemic.

While the full impacts of these interventions will take time to take effect there is already signs of progress. Between June 2017 and June 2018 there has been a:

- **43% reduction** in the number of opioid pills dispensed, and number of opioid prescriptions declined by 40%;
- **54% decline** in the number of high dose prescriptions (over 90 MME);
- **42% increase** in the number of people referred to behavioral health treatment from hospitals after their overdose;
- **62% reduction** in the number of patients potentially drug-seeking (going to 4 pharmacies and 4 prescribers in past month); and
- **300% increase** in the amount of naloxone dispensed from pharmacies.

Congratulations to Team ADHS for this well-deserved award, and thank you for your efforts toward  
*Health and Wellness for All Arizonans.*



ARIZONA DEPARTMENT  
OF HEALTH SERVICES

AzPHA Recognizes the Following Award Winners and Nominees

Cele Cohen Nursing Award

This award honors a nurse who has made an outstanding contribution in community/public health.

WINNER

Patricia Johnson, DNP, MPH, RN, NNP

Elsie Eyer Commitment to Underserved People (CUP) Award

The Elsie Eyer CUP Award creates an opportunity to recognize persons or entities that have demonstrated a sustained effort in assuring the delivery of health services to underserved populations in Arizona.

WINNER

Michal Goforth

NOMINEES

Tama Reily  
Marisue Garganta  
Phoenix Allies for  
Community Health

Harold B. Woodward Award

The award is given for work done for the advancement or betterment of the Arizona Public Health Association.

WINNER

Siman Qaasim

Senator Andy Nichols Honor Award

The award honors those who have made outstanding contributions to public health policy.

WINNERS

Susan Gerard  
Jill de Zapien

NOMINEES

Siman Qaasim  
Lynn Gerald, PhD MSPH  
Lisa Villarroel, MD  
Adrienne Udarbe, RD

Health Education Media Making Yearly (HEMMY) Awards

This award honors an individual or a company who developed a groundbreaking piece of educational material related to public health.

WINNERS

The Arizona Partnership for Immunization  
“Take the Next Steps in HPV Cancer Prevention”

AT Still University-School of Osteopathic Medicine  
“Doctors That DO – Wellness Pop Up Exhibits”



## Keynote Speaker

## AZPHA Proudly Welcomes

**1:15 - 2:00 pm**



**Joseph Telfair, DRPH, MSW, MPH**

*President, American Public Health Association*

Dr. Telfair is a Professor and Associate Dean of Public Health Practice and Research and is Karl E Peace Distinguished Chair Public Health at the Jiann-Ping Hsu College of Public Health In Statesboro, GA. Dr. Telfair Holds both an MSW and MPH from the University of California at Berkeley and a DrPH from Johns Hopkins University.

Dr. Telfair brings over 32 years of experience as a clinician, community-advocate, academic, evaluator project director, researcher, Academic Center director, and academic administrator – nationally and globally. He has served as a member and in leadership roles on numerous Public Health, Education and Scientific working committees and advisory committees – working many sub-committees of each at the state and national levels. He is known for his research, teaching, and evidence-based practice in the areas of public health social work, social epidemiology, cultural and linguistic competency, public health genetics, elimination of health inequities, disparities

and systemic poverty, community-based and rural public health practice, program evaluation, and policy issues concerning women, adolescents and persons in under resourced/underserved areas – at the local, state, nation and global levels. He also focuses on health care issues for the poor, rural, and multi-cultural/multi-ethnic populations and advocacy for persons with chronic health conditions. He has been a public health faculty member and leader in three schools of public for nearly 26 years – focusing on practiced-based, evidence-driven public health. He has been a faculty member, PI, Co-PI, co-director or director of a number of HRSA, NIH, SAMHSA, foundation and CDC funded training, evaluation and research programs and applied research and coordinating Centers.

As President of the American Public Health Association, Dr. Telfair takes a leader-as-servant approach, believing leadership is a unique and privileged opportunity to serve.

## AGENDA

**7:30 – 8:30 AM**

## Registration/Breakfast/Networking Opportunity

**8:30 – 9:00 AM**

Speaker:

## Welcome and Introductions

### Representative Pamela Powers-Hannley, MPH

**9:00 – 9:45 AM**

*Speakers:*

## AHCCCS Complete Care and Targeted Investments

**Dana Hearn, AHCCCS Assistant Director**

**George Jacobson, AHCCCS Payment Modernization & Targeted Investments Program Manager**

Our kickoff speakers will discuss **AHCCCS' Complete Care Model:** a new integrated Medicaid system joining physical and behavioral health services under a single health plan, encouraging more coordination between providers within the same network. Our speakers will also discuss AHCCCS' **Targeted Investment** program which supports health care providers to move toward greater integration of primary care and behavioral health.

**9:45 – 10:15 AM**

*Speakers:*

## Evidence-based Tools for Integrating Behavioral Health and Primary Care and Measuring Success

**Matthew Martin, Ph.D., M.S. and CR Macchi, Ph.D.**

Arizona State University College of Health Solutions

Dr.s Martin & Macchi will discuss the academic research that evaluate the outcomes of colocated and integrated models of behavioral care as part of primary care.

**10:15 – 10:30 AM**

## Networking and Coffee Break

**10:30 – 12:15 PM**

## MORNING BREAKOUT SESSIONS

## Integrating Care via Targeted Investments in Arizona's Medicaid System

AHCCCS' "Targeted Investment" program provides financial support to eligible providers to develop systems for integrated care and meet benchmarks for integrating and coordinating physical and behavioral health care for Medicaid beneficiaries.

The program goals are to reduce system fragmentation, increase efficiency by increasing the integration of services at the provider level, and improving health outcomes for members with physical and behavioral healthcare needs.

This series of breakout sessions will explore Targeted Investment success stories for **Children, Adults** and the **Justice System**.

*There will be 2 sessions for the Morning Breakout. Participants can attend a total of 2 out of 4 for the Morning Session.*

**10:30 – 11:15 AM**

## Breakout Room #1

## Morning Breakout Session 1

## The Children's System: Innovations to Integrate Primary and Behavioral Healthcare

**Megan Lipman**, *Director of Quality Management, Jewish Family & Children's Services*

**Jennifer Vehonsky**, *Targeted Investment Team Lead, Jewish Family & Children's Services*

**Mario Lippy, Psy.D.,** *Clinical Director at the Michael R Zent Center*

Breakout Room #2	<b>The Adult System: Innovations to Integrate Primary and Behavioral Healthcare</b> <i>Speakers:</i> Christi Dye, MPH, CEO, Arizona Partners in Recovery David E. Delawder CRSS, CPRP Jennifer Schultz De La Rosa, PhD Jim K. Cunningham, PhD Beverly McGuffin, RN, MSN, CPRP, University of Arizona Department of Family and Community Workforce Development & Primary Care-Based Integration Pilot
Breakout Room #3	<b>Leveraging the Justice System to Improve Outcomes</b> <i>Speakers:</i> Vicki Staples, MEd, CPRP, Director of Outpatient Behavioral Health Services, Desert Vista Behavioral Health Center, Maricopa Integrated Health System Ron Carpio, Chief of Health & Family Services, Terros
Breakout Room #4	<b>Integrated Health Clinic at Probation – A Rural Perspective</b> <i>Speakers:</i> Mike Byrd, Yuma County Adult Probation  Sylvia Flores, Hope of Tucson in Yuma Kara Ahearn, Community Health Associates in Yuma George Owens, Arizona Complete Health Victoria Alarcon, Colorado River Behavioral Health System
11:30 - 12:15 PM	<b>Morning Breakout Session 2</b> <i>Repeat of Morning Session 1, participants may choose to attend another of the breakout sessions.</i>
12:15 – 12:45 PM	<b>Gather for Delicious Buffet Lunch</b>
12:45 – 1:15 PM	<b>AzPHA Annual Meeting (over lunch)</b>
1:15 – 2:00 PM	<b>Keynote Address</b> <i>Speaker:</i> Joseph Telfair, DRPH, MSW, MPH President: American Public Health Association  Joseph Telfair, DRPH, MSW, MPH, received both his MSW and MPH from the University of California at Berkeley and Doctorate in Public Health from Johns Hopkins University. He is currently Professor, Dual Chair and Karl E. Peace Distinguished Chair of Public Health at Georgia Southern University. He is a 27-year member of APHA.
2:00 – 2:30 PM	<b>Break &amp; Networking Opportunity</b>

2:30 – 3:15 PM	<b>AFTERNOON BREAKOUT SESSIONS</b> <b>Key Public Health Innovations to Improve Outcomes</b> Tobacco use, housing and homelessness and other social determinants of health have long been large drivers of poor health outcomes and contribute to the high cost of healthcare in the US. Our afternoon breakout sessions will explore innovative initiatives underway that support our collective goals of improving health outcomes and reducing costs. <i>Participants choose to attend 1 of the 2 Afternoon Breakout Sessions.</i>
Breakout Room #1	<b>Strategies to build tobacco control into Arizona’s managed care and justice system</b> <i>Speakers:</i> Wayne Tormala, Arizona Department of Health Services Joe Hinsburg, Arizona Department of Corrections Reentry Coordinator Michal Aimee Rudnick, AHCCCS, Office of the Director Charlton Wilson, MD, Chief Medical Officer, Mercy Care Plan
Breakout Room #2	<b>Innovative Strategies to Related to Homelessness</b> <i>Speakers:</i> Brandon Clark, MBA, Circle the City Rodrigo Olivares, National Clinical Care Director, United Health Group
3:30 – 4:45 PM	<b>Afternoon Panel Discussion</b> AHCCCS’ Complete Care or integrated system of care contract will began on October 1, 2018. The new integrated contracts join physical and behavioral health services together to treat all aspects of members’ health care needs, encouraging more coordination between providers within the same network which can mean better health outcomes for members. Our panel of leaders among Arizona’s Managed Care Organizations and Provider Organizations will be taking part in our afternoon panel discussion highlighting novel strategies for integrating care and improving outcomes. Our session will include questions from our moderator and from participants. <i>Panelists:</i> Charlton Wilson, MD, Chief Medical Officer, Mercy Care Plan Joe Gaudio, CEO, United Healthcare Community Plan of Arizona Tom Ball, MD, MPH, Chief Medical Director, Banner University Health Plans Hugh Lytle, CEO, Equality Health Monica Coury, Vice President Legislative & Government Affairs, Arizona Complete Health
4:45 – 6:00 PM	<b>Closing and Reception</b> Join us after the Panel discussion for a hosted reception with light snacks and drinks as we celebrate <b>AzPHA’s colorful 90 year history!</b>



8:30 - 9:00 am



**Representative  
Pamela Powers-  
Hannley, MPH**

Although Pam has lived in Tucson since 1981, and for most of that time, she has lived in Legislative District 9. Pam holds a bachelor's degree in Journalism from The Ohio State University. Pam started her own home-based business as a freelance writer, photographer, and graphic designer. Working for clients like the Arizona Cancer Center, University Medical Center, and the Sarver Heart Center prompted her to shift her career to focus on health/medical communications. In 1996, she earned a master's in public health from The University of Arizona. After having earned her MPH, Pam became program director for the Arizona Tobacco Information Network and the Arizona Smokers' Helpline at The University of Arizona. She also taught health at the UA and at Pima Community College and was a consultant for the Centers for Disease Control and Prevention. In 2004, Pam left the University of Arizona to become managing editor for the American Journal of Medicine, a position she held for 12 years, until deciding to run for the Arizona House. She currently works part-time for the Journal as a social media editor and an occasional author.



**Will Humble**  
*Arizona Public Health  
Association*

Will Humble is a long-time public health enthusiast, and is currently the Executive Director for the Arizona Public Health Association. His 30 years in public health include more than 2 decades at the ADHS, where he served in various roles including as the Director from 2009 to 2015. Prior to being appointed Director, he worked in various capacities in the public health preparedness service line. He continues to be involved in health policy in his roles with AzPHA and as Adjunct Faculty with the UA College of Public Health. Will is a believer in using evidence-based health policy as a means to improving health outcomes and in leading and managing with emotional intelligence.

**YES ON 127**  
CLEAN ENERGY FOR  
A HEALTHY ARIZONA

**Supports the Arizona Public  
Health Association and its  
commitment to improving  
public health through  
cleaner air and water.**

Paid for by Clean Energy for a Healthy Arizona  
Committee.  
Not authorized by any candidate.

**Add Your  
Voice**

**Join  
AzPHA  
Today!**

**Individual (1 Year) ..... \$75**  
**Student ..... \$25**

**Please visit [AzPHA.org](http://AzPHA.org) to review options  
and benefits of organizational membership**

9:00 - 9:45 am



**Dana Hearn**  
*AHCCCS Assistant  
Director*

Dana Hearn is the Assistant Director for the Division of Health Care Advocacy and Advancement within AHCCCS. Prior to her current role she worked as the Bureau Chief for the Office of Human Rights - the unit within the Arizona Department of Health Services/Division of Behavioral Health that provides advocacy to adults with Serious Mental Illness in the state's public behavioral health system.

In the Assistant Director position Dana oversees the Office of Individual and Family Affairs, Office of Human Rights, the Human Rights Committees and several other committees and councils. Dana has been in the behavioral health field for over 14 years, serving a wide variety of populations. The last 7 years Dana has worked for the state through DBHS or AHCCCS. During that time she has assisted in development of the Peer Advancement Career Academy, launched several advocacy trainings and assisted in policy development impacting members.

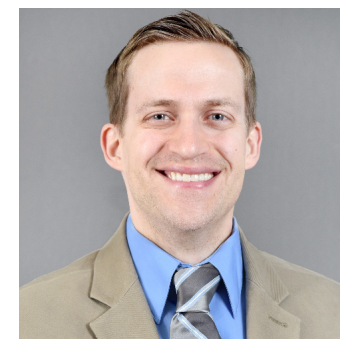


**George Jacobson**  
*AHCCCS Payment  
Modernization &  
Targeted Investments  
Program Manager*

George has worked at AHCCCS since 2013 in the Office of the Director, coordinating the Agency's value based care delivery and payment reform activities with senior management, and the provider and payer communities. He now serves as the Targeted Investments Program project manager, a five year \$300 million project that provides financial incentives to eligible AHCCCS providers who meet certain benchmarks for integrating and coordinating physical and behavioral health care.

Prior to joining AHCCCS, he served in hospital and post-acute executive positions in Arizona. He is a proud University of Arizona graduate, and holds MHA and MPA degrees from the University of Missouri.

9:45 - 10:15 am



**Matthew Martin,  
Ph.D., M.S.**  
*Arizona State  
University College of  
Health Solutions*

Matt Martin, PhD, LMFT, is Clinical Assistant Professor and research faculty at the Doctor of Behavioral Health Program at Arizona State University where he teaches courses on health care research, quality improvement, and interprofessional consultation. Dr. Martin conducts research on integrated care measurement, medical workforce development, and population health strategies in primary care. He serves as the Director of the ASU Project ECHO hub for behavioral health didactic training and teleconsultation. He also is currently involved in the development of translational research teams at ASU and the creation of the new ASU Clinical and Translational Science Center. Prior to ASU, he served as Director of Behavioral Medicine at the Duke/SR-AHEC family medicine residency program in North Carolina. Dr. Martin received graduate degrees from East Carolina University and Brigham Young University. He completed pre-doctoral training at the Dartmouth Family Medicine Residency in Concord, NH and post-doctoral training at the University of Chicago.



**C.R. Macchi, PhD,  
LMFT**  
*Arizona State  
University College of  
Health Solutions*

Dr. Macchi received his doctorate in Family Therapy from Kansas State University. He is a Licensed Marriage and Family Therapist in Arizona, an Approved Supervisor with the American Association of Marriage and Family Therapists (AAMFT), and a Certified Family Life Educator (CFLE) with the National Council on Family Relations (NCFR). He is a Clinical Associate Professor, Academic Program Lead for the programs in Integrated Behavioral Health, and Associate Chair of Internship Programs in the College of Health Solutions at Arizona University. Dr. Macchi is currently working with research teams developing the Practice Integration Profile (PIP) that measures practice-level integration, a Patient-Centered Outcomes Research Institute (PCORI) grant-funded study developing an asynchronous training program designed for providers of integrated team-based care in primary care settings, and a Substance Abuse and Mental Health Services Administration (SAMHSA) grant-funded project with the Screening, Brief Intervention, and Referral to Treatment (SBIRT) Training & Implementation Collaborative.





**Mario Lippy, Psy.D.**  
*Clinical Director at  
the Michael R Zent  
Center*

Mario Lippy, Psy.D. is the Clinical Director at the Michael R. Zent Healthcare Center for Jewish Family & Children's Service. He is responsible for the clinical and administrative oversight for the integrated services delivered to clients and their families. Some of the specialty services Dr. Lippy oversees are in the areas of: Infant Toddler Mental Health, Trauma, Children's Crisis, Behavior Coaching, Autism Spectrum disorders, Electronic Health Record/Health Information Exchange, and the Center of Excellence Family Center. In addition to these specialty services, Dr. Lippy has been the lead director over JFCS's first integrated clinic and has been instrumental in creating a center where members can receive whole health. Facilitating change in how medical and mental health providers interact with one another to improve member outcomes has been a focus for Dr. Lippy and his team at the Michael R. Zent Healthcare Center. Dr. Lippy has been working in the mental health field for over twenty years.



**Megan Lipman**  
*Director of Quality  
Management, Jewish  
Family & Children's  
Services*



**Jennifer Vehonsky**  
*Targeted Investment  
Team Lead, Jewish  
Family & Children's  
Services*

Jennifer Vehonsky has nearly 25 years' experience in state government services related to Medicaid and other Federally Funded programs in various roles including financial eligibility specialist, policy development, drafting State Plan Amendments, 1115 Waiver correspondence, legislative liaison, and Division Chief of Contract Compliance and Policy. Ms. Vehonsky's experience as a Consultant since 2012 includes project management and writing for approximately 45 Requests for Proposals (RFP) and Grant Applications for both national and local non-profit and for-profit health plans and providers. She has led complex projects, implementing redesign and implementation of Medicaid behavioral health systems/services. She follows best practices in project management of RFP responses to effectively engage the client's Subject Matter Experts collaboratively with writers to develop the most compelling response. Ms. Vehonsky's ability to prioritize and manage complex tasks, along with an understanding of technical Medicaid and managed care principles, results in effective proposal development. Additional consulting experience includes program implementations, program transitions, policy development, and audit programs.



**Christi Dye, MPH**  
*CEO, Arizona Partners  
in Recovery*

Christy's background spans 30 years in Arizona and other states. She was early innovator in implementing an integrated service system for adults with co-occurring mental health/substance use disorders, including strategies for network development, financing, licensure and consensus building. She also oversaw the expansion of Arizona's contracted behavioral health managed care system, including expansion of peer-delivered mental health, addiction and peer-delivered services. Today she directs strategy and operations of Partners In Recovery, a integrated behavioral/medical health home system serving 8,000 adults with serious mental illness in Arizona. Christy has been the recipient of numerous awards including the Visiting Scientist award from Harvard University and the prestigious Behavioral Health Leadership in Services Award from the ASU Center for Applied Behavioral Health Policy.



**Jennifer Schultz De  
La Rosa, PhD**  
*U of A Department  
of Family and  
Community  
Workforce  
Development*

Jennifer Schultz De La Rosa, PhD, is a program evaluator, policy researcher, and social network analyst. Her studies focus on the intersection of healthcare and the social determinants/self-determination of health and well-being. At the University of Arizona Workforce Development Program, Dr. De La Rosa leads the data system management and evaluation unit. Throughout her career, she has enjoyed collaborating with organizations to develop their capacity to use data as a strategic resource. Her biggest professional reward is providing data-driven support to individuals, organizations, and communities as they envision and actualize the futures they most want to see.



**Jim K. Cunningham,  
PhD**  
*U of A Department  
of Family and  
Community  
Workforce  
Development*



**David E. Delawder  
CRSS, CPRP**  
*U of A Department  
of Family and  
Community  
Workforce  
Development*

Dave Delawder is a Certified Recovery Support Specialist who works within the University of Arizona's Department of Family and Community Medicine Workforce Development Program. Here, Dave teaches a State of Arizona approved curriculum to certify peers as recovery support specialists to grow the recovery workforce in Arizona. Prior to this, Dave has served as Program Director of NAMI Southern Arizona and he began his career in healthcare with the University in 2009. He also currently serves as President of the National Alliance on Mental Illness of Southern Arizona, Chapter Representative and Vice-President of the Arizona Association of Psychiatric Rehabilitation Practitioners (AAPRP), Vice-chair of the Protection and Advocacy for Individuals with Mental Illness (PAIMI) Advisory Council and is a member of the Arizona Behavioral Health Planning Council.



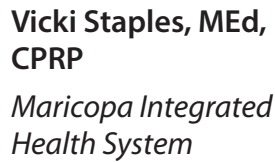
**Beverly McGuffin,  
RN, MSN, CPRP**  
*Director, University  
of Arizona Workforce  
Development  
Program (WDP)*

Beverly McGuffin, as director of WDP, provides state certified training for peer support specialists. She previously was the Director of Services for People with a Serious Mental Illness at La Frontera Center. Ms. McGuffin is a med/surg/psych nurse, an Advanced Level Wellness Recovery Action Plan® (WRAP®) Facilitator, and holds the Certification of Psychiatric Rehabilitation Services (CPRP) from the United States Psychiatric Rehabilitation Association. She draws on her early career as a theatre artist to facilitate fun and creative drama during WDP's training sessions. Under Ms. McGuffin's direction, WDP has expanded to include Integrated Healthcare training, is becoming a WRAP Center of Excellence, and has recently received a Certification for Parent and Family Specialists. She presents regularly at conferences on mental health/peer specialist services and publishes research to help support psychiatric rehabilitation for people with a serious mental illness.



\_\_\_\_\_

10:30 - 11:15 am | Room 3



**Ron Carpio**  
*Chief of Health &  
Family Services, Terros*

\_\_\_\_\_

\_\_\_\_\_

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

16

10:30 - 11:15 am | Room 4



George retired from Yuma County Juvenile Court in 2015, after serving 21 years to the court system. George worked both adult and juvenile probation, from treatment services to officer safety. George has a diverse knowledge of probation and treatment and is committed to justice and treatment working hand in hand.

17





**Wayne Tormala**  
*Arizona Department  
of Health Services*

Dedicating his entire career to human service, Wayne Tormala has provided leadership as both a staff worker and board member in both the public and private sectors at the local, state, national and global levels, and currently serves as a global advisory board member of the Altruism in Medicine Institute. Wayne has developed successful programs across a wide range of issues, including poverty, world hunger, mental health, HIV/AIDS, environmental conservation, economic development, social justice, and public health.

In his current duties as Bureau Chief at the Arizona Department of Health Services, Wayne provides leadership across a range of population health arenas, including tobacco control, chronic disease (heart, cancer, lung, stroke, diabetes, HIV prevention), healthy aging (falls prevention, Alzheimer's Disease), men's health, worksite wellness, chronic pain, and health disparities. Wayne has developed several "best practices" in economic development and public health for high-risk, disparate populations, and has performed extensive public-speaking and media work throughout his career in local, state, and national venues.

Wayne finds balance with daily meditation, relaxing with family and friends, playing guitar, gardening, and enjoying the nearby deserts and mountains of Arizona.



**Joe Hinsburg**  
*Arizona Department  
of Corrections Reentry  
Coordinator*

Joe states that his main goal while working for Arizona Department of Corrections is reducing the recidivism rate with the released inmates. He graduated from Arizona State University in 1994 with a B.S. in Criminal Justice. Joe started working for ADC in 1995 in the Florence prison complex on death row as a Correctional Officer. From there he worked as a Corrections Officer III for two years, and then he transferred to Community Corrections (Parole). Joe worked in Community Corrections for 17 years in numerous roles from Community Corrections Officer to Supervisor throughout the Maricopa County area. While working in ADC, Joe has been involved with interagency programs to include the Weed/Seed program, the Legacy Program in South Phoenix and the SB1291/SB1053 Transition program. These different types of programs have helped inmates with a smoother transition back into the community. Joe's current position with the Arizona Department of Corrections as a Re-Entry coordinator oversees the programs portion of each Second Chance Center.



**Michal Rudnick**  
*Project Manager,  
AHCCCS*

Michal Rudnick began her career with the Arizona Health Care Cost Containment System (AHCCCS) almost 20 years ago and is currently a Project Manager in the Office of the Director. Throughout her career, Michal has had the privilege of serving in several roles in support of AHCCCS members. She has a passion for connecting vulnerable individuals to the healthcare they need and focuses much of her work on assisting members with successful reentry upon their release from incarceration.



**Charlton Alan  
Wilson, MD, FACP,  
FACHE, CHIE**  
*Chief Medical Officer,  
Mercy Care*

Dr. Wilson is the Chief Medical Officer for Mercy Care. He has extensive leadership experience in medicine and public health with an emphasis on the populations served by Medicare, Medicaid and the Indian Health Service programs. As a commissioned officer in the U.S. Public Health Service, he had extensive clinical experience in both rural and urban locations. He serves as a Board Member for Native Health and Aunt Rita's Foundation. He is a Clinical Assistant Professor in the Department of Internal Medicine at the University of Arizona College of Medicine-Phoenix.



**Brandon Clark,  
MBA, FACHE**  
*CEO, Circle the City*

Brandon Clark, MBA, FACHE is the Chief Executive Officer of Circle the City, a nonprofit community health organization dedicated to serving people experiencing homelessness in the greater Phoenix community. Under Mr. Clark's leadership, Circle the City has grown from startup status in 2012 into one of the nation's premiere homeless-specialty healthcare organizations serving more than 10,000 patients each year. Since leading the 2012 launch of one of the most dynamic medical respite programs in the U.S., Mr. Clark has provided technical assistance to dozens of other emerging recuperative care programs nationwide. He has been a featured presenter at events hosted by the National Healthcare for the Homeless Council and the Corporation for Supportive Housing, and is considered a thought leader in the social determinants of health field. Mr. Clark serves on several boards including the National Healthcare for the Homeless Council, the Arizona Alliance of Community Health Centers and Hushabye Nursery, an Arizona charity dedicated to caring for substance-exposed newborns in their first weeks of life. Mr. Clark possesses more than a decade of leadership experience in healthcare management, finance and strategy. He holds a Master's of Business Administration from Arizona State University's W.P. Carey School of Business and a Bachelor's of Business Administration in Marketing from Abilene Christian University. He is also a Fellow of the American College of Healthcare Executives. Brandon currently lives in Phoenix with his wife, two daughters and dog and enjoys spending time outdoors hiking and cycling.



**Rodrigo Olivares**  
*National Clinical  
Care Director,  
UnitedHealth Group*

Rodrigo Olivares is the National Clinical Care Director of myConnections™ for the UnitedHealthcare Community Plans. myConnections™ is a UnitedHealthcare program that helps low-income individuals and families access essential social services that are the gateway to better health. UnitedHealthcare's Community Plans proudly serve more than six million Medicaid members in 25 states, plus Washington D.C. UnitedHealthcare is a division of UnitedHealth Group (NYSE: UNH) which is a diversified health and well-being company with a mission to help people live healthier lives and help make the health system work better for everyone.

Prior to this role, Rodrigo served in a number of leadership positions, including National Clinical Director for myConnections™, Integrated Health & Social Services, and State Director of myConnections™ for Arizona and Nevada. Before joining UnitedHealth Group, Rodrigo served as Chief of Operations and Clinical Officer for the Crisis Response Network (CRN) in Tempe, AZ. In this role, he was responsible for the oversight of the CRN network function including all clinical functions, quality management, business development, contract management, business intelligence, human resources, and information technology/telecom. Rodrigo also served in a number of leadership positions with La Frontera of New Mexico and Arizona. These positions included Director of Strategic Initiatives, Director of Southwestern New Mexico, and Director of Clinical & Crisis Services.

Rodrigo previously served on several boards/committees at the local, statewide, and national levels including; the National Suicide Prevention Lifeline for Substance Abuse and Mental Health Services Administration (SAMHSA), National Association of Crisis Organization Directors, and was a Brain Trust Member for the National Dialogue on Mental Health. Rodrigo currently serves on the Board of Directors for the Children's Action Alliance.

Rodrigo holds a B.S. degree in Criminal Justice from the University of Houston Downtown in Houston, TX, and a M.S. in Social Work from the University of Texas Pan American in Edinburg, TX. Rodrigo is also a graduate of Valley Leadership, a leadership program designed to draw on the expertise of influential business, civic and community leaders throughout Arizona.





3:30 - 4:45 pm



**Charlton Alan Wilson, MD, FACP, FACHE, CHIE**  
*Chief Medical Officer, Mercy Care*

Dr. Wilson is the Chief Medical Officer for Mercy Care. He has extensive leadership experience in medicine and public health with an emphasis on the populations served by Medicare, Medicaid and the Indian Health Service programs. As a commissioned officer in the U.S. Public Health Service, he had extensive clinical experience in both rural and urban locations. He serves as a Board Member for Native Health and Aunt Rita's Foundation. He is a Clinical Assistant Professor in the Department of Internal Medicine at the University of Arizona College of Medicine-Phoenix.



**Joe Gaudio**  
*CEO UnitedHealthcare Community Plan of Arizona*

Joe brings a diverse managed care and financial background to his current role as CEO of UnitedHealthcare Community Plan of Arizona. Joe began his career with UnitedHealth Group in 1998 serving as Chief Financial Officer of UnitedHealthcare of Arizona, and as West Region and Public Sector CFO for United Healthcare. Subsequent roles included Vice President of Affordability for UnitedHealthcare National Accounts and Central Region CFO for UnitedHealthcare Community & State. Prior to joining UnitedHealth Group, Joe served as Chief Financial Officer of Arizona Physicians IPA, Inc., a Medicaid managed care organization. Joe is a Certified Public Accountant who began his career with Arthur Andersen & Company in the Audit Division after attaining his B.S., Accounting, from Arizona State University, magna cum laude, in 1987. In 2004, Joe was one of 35 employees selected annually to participate in UnitedHealthcare's President's Leadership Development Program and in 2011 Joe was selected to participate in UnitedHealth Group's General Manager Program. In April, 2017, at the annual UnitedHealthcare Community & State CEO Forum, Joe was honored as the CEO of the Year.



**Tom Ball, MD, MPH**  
*Chief Medical Director, Banner University Health Plans*

Thomas M. Ball, M.D., M.P.H. is a Board-Certified Pediatrician and Chief Medical Officer of Banner University Health Plans. In this role Dr. Ball has partnered with community providers throughout Tucson, Phoenix, and Southern Arizona in order to meet the needs of underserved populations. He received his medical degree from Tulane University and completed his pediatric residency at Children's Hospital of Los Angeles before joining the National Health Service Corps to practice in Nogales, Arizona. He later practiced in Malawi and returned to Tucson to receive his public health degree in Epidemiology and Biostatistics from The University of Arizona, where he joined the Pediatric Faculty. He has authored numerous peer reviewed articles, served as Medical Director of Casa de los Niños in Tucson, and serves on community boards of organizations improving the social, emotional and physical health of children and families.



3:30 - 4:45 pm



**Hugh Lytle**  
*CEO, Equality Health*

Hugh Lytle is a serial entrepreneur and self-described healthcare rebel. The common thread throughout his 25 years of healthcare leadership is a focus on health service innovations with a strong social mission and a desire to bring systemic change to the U.S. health care system. As founder, chairman and CEO of Equality Health, Hugh works with managed care plans, employers and health systems to deliver a new level of care to our most underserved communities. With culturally-competent provider networks, mobile patient platforms, and proprietary care pathways, Equality brings a higher level of access, quality and patient trust to the chronic conditions so common to these populations. Prior to founding Equality Health, Hugh co-founded Univita Health, a care management business that improves the coordination and effectiveness of home care delivery. As president and CEO, he helped build Univita into a national platform, serving over six million commercially-insured, working-age Medicare and Medicaid patients.

He also co-founded Axia Health Management, the nation's leading population health management company, and the first true single source provider of preventive health and wellness benefits for employers and health plans. Their Silver Sneakers program is the country's leading fitness program for seniors, keeping over two million participants active and strong. In addition to creating three successful health management companies, Hugh's experience includes executive positions at CVS Health and Xerox. He holds an MBA from Butler University (1995) and a BA in economics from the University of Indianapolis (1989). Hugh is a guest lecturer at the University of Arizona Eller School of Management; a principal with StarWest Ventures, a strategic healthcare advisory firm; and served as an Independent Board Director for GreatCall, Inc. until the sale of the company in summer 2017. He also serves on several healthcare advisory boards.



**Monica H. Coury**  
*Vice President Legislative & Government Affairs, Arizona Complete Health*

Monica Coury serves as the Vice President of Legislative and Government Affairs for Arizona Complete Health. Arizona Complete Health, a wholly owned subsidiary of the Centene Corporation, provides and administers health benefits through individual, Medicaid, Medicare and dual eligible programs. Formerly known as Health Net of Arizona and Cenpatco Integrated Care, Arizona Complete Health offers Medicare Advantage coverage through its Allwell program and Marketplace coverage through Ambetter. Her primary responsibility is to lead the company's state and local public affairs strategy, including guiding the company's state and local government strategy, advocacy efforts, community relations, media relations, marketing and stakeholder engagement.

Ms. Coury has worked extensively in the health care sector and has a deep knowledge of health care policy both at the state and federal level having served as Assistant Director of Intergovernmental Relations for the Arizona Health Care Cost Containment System (AHCCCS), Arizona's single state Medicaid agency. In that capacity, Ms. Coury was the primary liaison to AHCCCS' federal oversight agency, the Centers for Medicare and Medicaid Services (CMS), and managed issues relating to the AHCCCS Section 1115 waiver and State Plan. Ms. Coury also managed federal and state legislative and regulatory issues, as well as policy research and analysis, media relations, tribal affairs and community education and outreach.

Prior to joining AHCCCS, Ms. Coury practiced with the Phoenix law firm of Gallagher & Kennedy, concentrating on health care issues and physician services, general corporate matters, regulatory compliance and administrative law. Ms. Coury also has a background in public policy and media relations, having spent 10 years in Washington, D.C. working for organizations including C-SPAN, the U.S. Department of Energy, UnidosUS and the Congressional Hispanic Caucus Institute.

Ms. Coury earned her Juris Doctorate from the University of Arizona and has a B.A. in International Affairs from The George Washington University in Washington, D.C.

Ms. Coury grew up in Phoenix and is married to Anthony Coury, a third generation Arizonan. Together, they have three beautiful children.



Executive Director's Report

AzPHA made progress increasing our membership and better developing our advocacy reach in the last year. We increased our individual membership 23% in the last year (437 members in FY 2017 to 541 in FY 2018). We also provided our members with timely policy updates (50 updates since the October 2017 Conference), targeted Action Alerts, and multiple comments on state public health matters (e.g. agency actions and legislative debates), and federal rulemakings (e.g. Title X, methane rule). We also improved our website content especially our calendar of statewide public health events and blog content. These improvements are also increasing our visibility on search engines.

AzPHA also continued to diversify our revenue sources and improve our financial position (operating reserves), built new relationships with key partners, and enhanced our professional development and networking options.

Key areas of administrative and operational progress included:

- **Increased our Active Individual Memberships 23%** AzPHA now has 541 individual members in good standing (up from 437 in 2017). New members are equally split between persons that presented via organizational and individual memberships. We continue to have 328 persons whose registration has lapsed (more than half of the lapsed members are current or former employees of the ADHS (ADHS is no longer an Organizational Member). Our membership committee continue will be focusing on bringing in new members through networking and working with our partners.
- **AzPHA's Organizational Membership structure was diversified**, making our

organization less dependent on large individual organizational members. We now have nearly twenty \$1K/year Organizational members. This more diversified membership portfolio makes less vulnerable from organizational member attrition. Maricopa County Public Health and the Maricopa Integrated Health System remain our core Organizational Members (\$5K/year members). Our organizational membership is now close to \$30K/year. We will continue to focus on building our organizational membership portfolio in the coming year.

- **We strategically improved our partnerships by focusing significant effort on building collaborations** with our county health departments, and these efforts are paying dividends. We have been included in AHLOA meetings and now have more than 50% of our county health departments as Organizational Members.
- **Our Fall 2017 (Opioid Epidemic) and Spring 2018 (Child Health and Safety) conferences were very well attended** (each had 250+ attendees) and on average met our sponsorship goals. Our program evaluations for both conferences provided valuable feedback for future conferences. These successful conferences also produced new individual members and persons purchased registration fees with a new individual membership.
- **We raised the profile of our communication** advocacy efforts by publishing several op-ed articles in Arizona newspapers, answering media inquiries about several public health issues, providing input on public affairs programming. We continued to issue weekly Public Health Policy updates, bi-weekly Newsletters and targeted Action Alerts.

Executive Director  
Will Humble



- **We sponsored exhibits at the Arizona Rural Health Conference, Health Disparities Conference and the AzCHOW Annual Meeting.** We have continued to build a new relationship with the Children's Action Alliance. We are also leveraging our close quarters with the Arizona Alliance for Community Health Centers to build relationships with AACHC staff and coordinate some of our advocacy efforts.
- **AzPHA's membership database (Wild Apricot) continues to improve our business practices.** We have cleaned up member data (more still needs to be done), and organized membership fields. Member tracking is now more organized which helps the Membership Committee to better manage and recruit members.
- **Membership benefits were improved** by implementing monthly webinars that are available to members for free, while encouraging interest in membership among non-members. The webinars also enhance our Professional Development Committee activities- adding a new benefit in addition to our mentoring program.
- **AzPHA formed the foundation for future ad-hoc sections** by implementing a tool in Base Camp to organize activities. The Public Policy Committee successfully piloted the Base camp tool this year, setting the stage for additional ad-hoc section work in the coming year. The tool allows participants to organize meetings, post documents and share messages among members.

Tiffany Luu, our longtime Director of Operations left AzPHA for a position with Esperanca, a nonprofit that does medical relief work. We will be recruiting for this position in the coming weeks.

In short, AzPHA is poised for another successful year. Our progress toward improving our administrative and operational infrastructure positions us well for the coming year.

Our enhanced individual and organizational membership and fiscal diversification leave us in a strong position financially as we look toward the future of AzPHA and our Vision of **Healthy Communities for Arizona.**

Treasurer's Report

Year Ended June 30, 2018  
with Comparative Totals to June 30, 2017

Assets		
	2018	2017
Current Assets		
Cash and Cash Equivalents	\$154,630	\$72,905
Prepaid Expenses	-	2,375
Total Current Assets	\$154,630	\$75,280
Total Assets		
	\$154,630	\$75,280

Liabilities and Net Assets		
	2018	2017
Current Liabilities		
Accounts Payable	\$1,233	\$2,717
Payroll Liabilities	-	629
Total Current Liabilities	\$1,233	\$3,346
Net Assets		
Unrestricted	\$151,811	\$70,265
Unrestricted – Board Designated	1,586	1,669
Total Net Assets	\$153,397	\$71,934
Total Liabilities and Net Assets	\$154,630	\$75,280

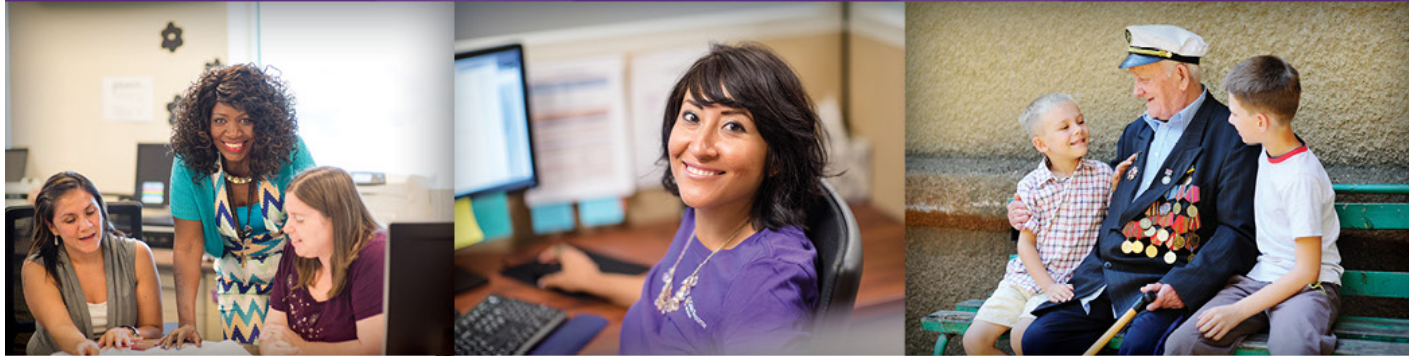
Best medicine.

dignityhealth.org/arizona





# Inspiring Hope Across Our Community

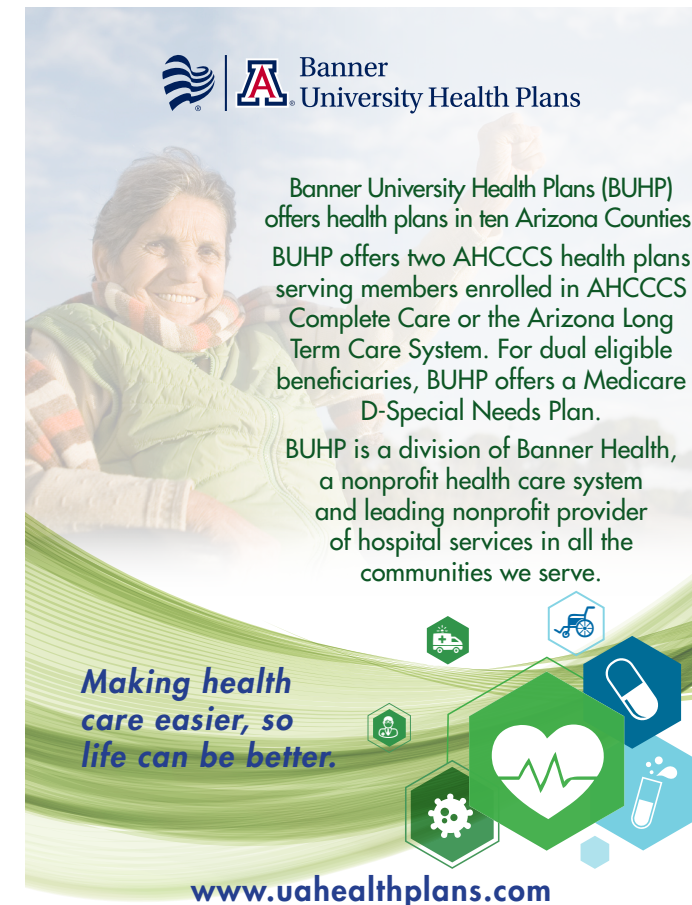


A proud supporter of the 2018 Arizona Public Health Association's Fall Conference, Crisis Response Network is honored to be a partner in integrating care to improve public health outcomes

## We are here to help!



[CrisisNetwork.org](http://CrisisNetwork.org)

**Banner University Health Plans**

Banner University Health Plans (BUHP) offers health plans in ten Arizona Counties. BUHP offers two AHCCCS health plans serving members enrolled in AHCCCS Complete Care or the Arizona Long Term Care System. For dual eligible beneficiaries, BUHP offers a Medicare D-Special Needs Plan.

BUHP is a division of Banner Health, a nonprofit health care system and leading nonprofit provider of hospital services in all the communities we serve.

*Making health care easier, so life can be better.*

[www.uahealthplans.com](http://www.uahealthplans.com)

**The NARBHA Institute**  
advances wellbeing in northern Arizona by inspiring hope, energizing coalitions, and amplifying diverse voices.

- Integrated Wellbeing
- Community Needs Assessment
- Supported Housing
- Sustainable Economic Development

**the narbha institute**

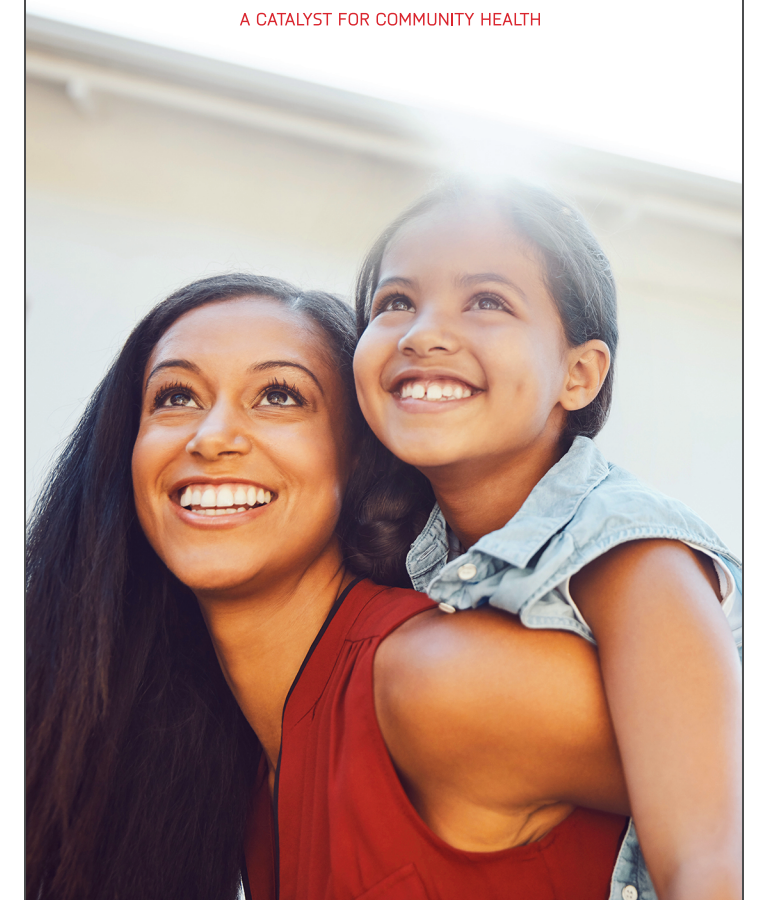
616 N. Beaver Street | Flagstaff, Arizona 86001  
[www.narbainstitute.org](http://www.narbainstitute.org)

# Innovation in Integration

Health is created everywhere we live, work, learn and play. And when we integrate all aspects of health, our potential for success knows no bounds.

Join us in exploring how partners from across the elements of a healthy community can contribute to improving health and well-being.

Learn more at [livewellaz.org](http://livewellaz.org)







Arizona Complete Health proudly supports the 90th Annual AzPHA Fall Conference and Annual meeting.

*“Transforming the health of the community, one person at a time.”*



[azcompletehealth.com](http://azcompletehealth.com)

## # FIRST THINGS FIRST

POSITIVE, NURTURING EXPERIENCES  
IN A CHILD'S FIRST FIVE YEARS LAY  
THE FOUNDATION FOR A LIFETIME



First Things First partners with communities across Arizona to strengthen families. Programs and services supported by First Things First focus on:

- > Strengthening Families
- > Preventive Health
- > Quality Child Care
- > Early Literacy

To learn how you can impact Arizona's youngest children, visit:

[FirstThingsFirst.org](http://FirstThingsFirst.org)





**Your commitment to caring makes us all stronger.**

Mercy Care stands with the Arizona Public Health Association and its commitment to improve public health and endorsement of integrated care.

*Because we **care**.*  
[www.MercyCareAZ.org](http://www.MercyCareAZ.org)